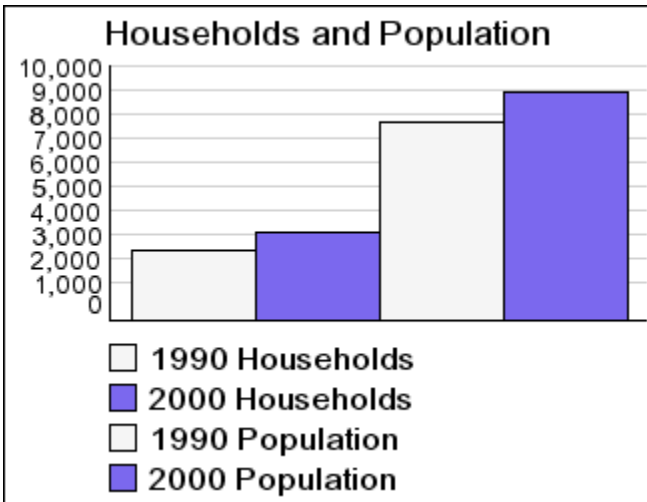


Date: February 14, 2004

Current Geography Selection: Counties: Cumberland County

Executive Summary Report with Charts

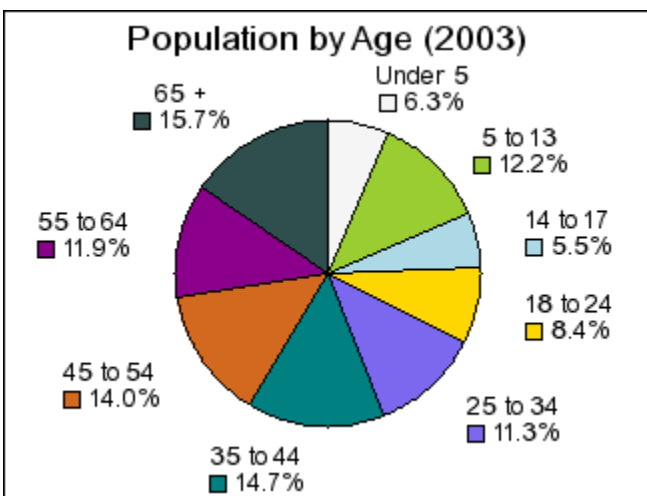
Population Demographics



The number of households in the study area in 1990 was **2,813** and changed to **3,528** in 2000, representing a change of **25%**. The household count in 2003 was **3,560** and the household projection for 2008 is **3,611**, a change of **1%**. The population in the study area in 1990 was **7,825** and in 2000 it was **9,017**, roughly a **15%** change. The population in 2003 was **8,845** and the projection for 2008 is **8,590** representing a change of **-3%**.

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
Total Population	7,825	9,017	8,845	8,590	15.2%	-2.9%
Total Households	2,813	3,528	3,560	3,611	25.4%	1.4%

Population by Age



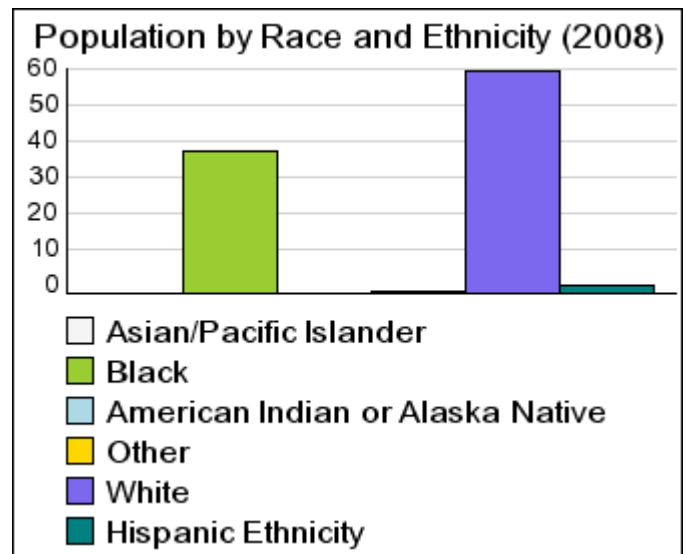
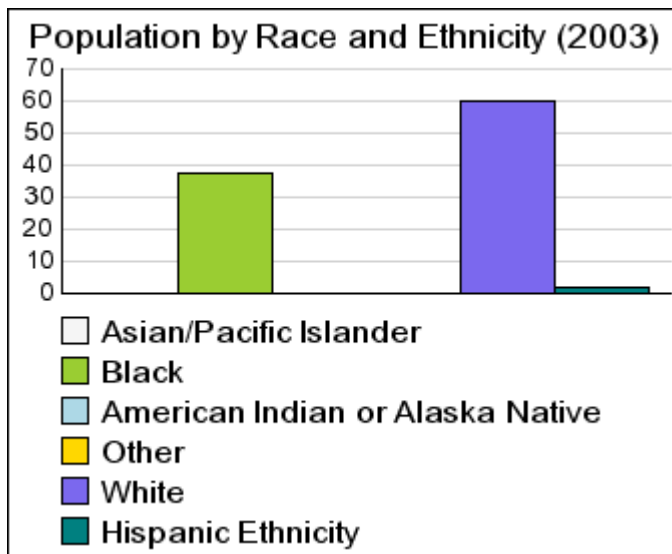
In 1990, the median age of the total population in the study area was **35.2**, and in 2000, it was **38.4**. The median age in 2003 is **39.5** and it is predicted to change in five years to **40.6** years.

In 2003, females represented **52.6%** of the population with a median age of **40.1** and males represented **47.4%** of the population with a median age of **38.8** years.

In 2003, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **14 to 17** years. The table below sorts age groups by the 2003 Estimate for the Age Groups.

Age Groups Sorted By 2003 Estimate	1990		2000		*2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
35 to 44	1,053	13.5%	1,395	15.5%	1,302	14.7%	1,098	12.8%	32.5%	-15.7%
45 to 54	932	11.9%	1,279	14.2%	1,235	14.0%	1,226	14.3%	37.2%	-0.7%
5 to 13	1,009	12.9%	1,201	13.3%	1,077	12.2%	966	11.2%	19.0%	-10.3%
55 to 64	741	9.5%	987	10.9%	1,052	11.9%	1,095	12.7%	33.2%	4.1%
25 to 34	1,137	14.5%	1,126	12.5%	999	11.3%	937	10.9%	-1.0%	-6.2%
65 to 74	680	8.7%	779	8.6%	768	8.7%	782	9.1%	14.6%	1.8%
18 to 24	699	8.9%	660	7.3%	744	8.4%	815	9.5%	-5.6%	9.5%
75 +	533	6.8%	560	6.2%	619	7.0%	666	7.8%	5.1%	7.6%
0 to 4	550	7.0%	564	6.3%	561	6.3%	535	6.2%	2.5%	-4.6%
14 to 17	491	6.3%	466	5.2%	488	5.5%	470	5.5%	-5.1%	-3.7%

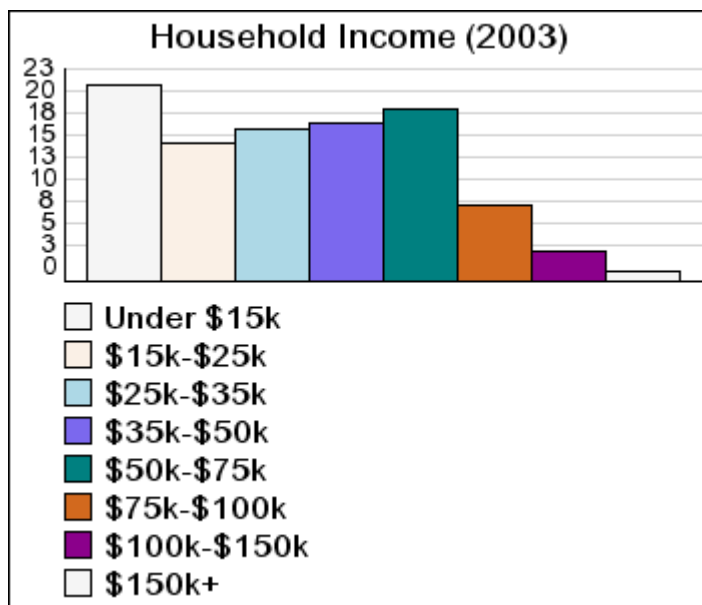
Population by Race/Ethnicity



In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.** Note that the following table is sorted by the predominant Race for 2003.

Race & Ethnicity Sorted By 2003 Race Estimate	1990		2000		*2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
White	4,765	60.9%	5,444	60.4%	5,315	60.1%	5,128	59.7%	14.2%	-3.5%
Black	3,027	38.7%	3,376	37.4%	3,338	37.7%	3,276	38.1%	11.5%	-1.9%
Other	12	0.2%	53	0.6%	52	0.6%	50	0.6%	341.7%	-3.8%
Asian/Pacific Islander	13	0.2%	32	0.4%	31	0.4%	32	0.4%	146.2%	3.2%
Am Indian or Alaska Native	8	0.1%	16	0.2%	16	0.2%	15	0.2%	100.0%	-6.3%
Hispanic Ethnicity	45	0.6%	150	1.7%	177	2.0%	215	2.5%	233.3%	21.5%

Households by Income



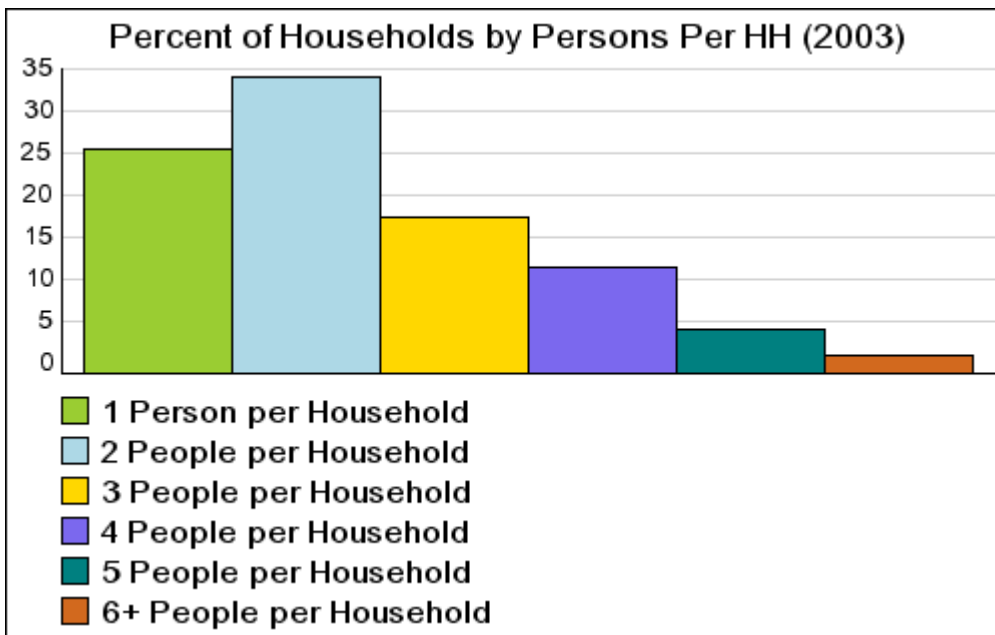
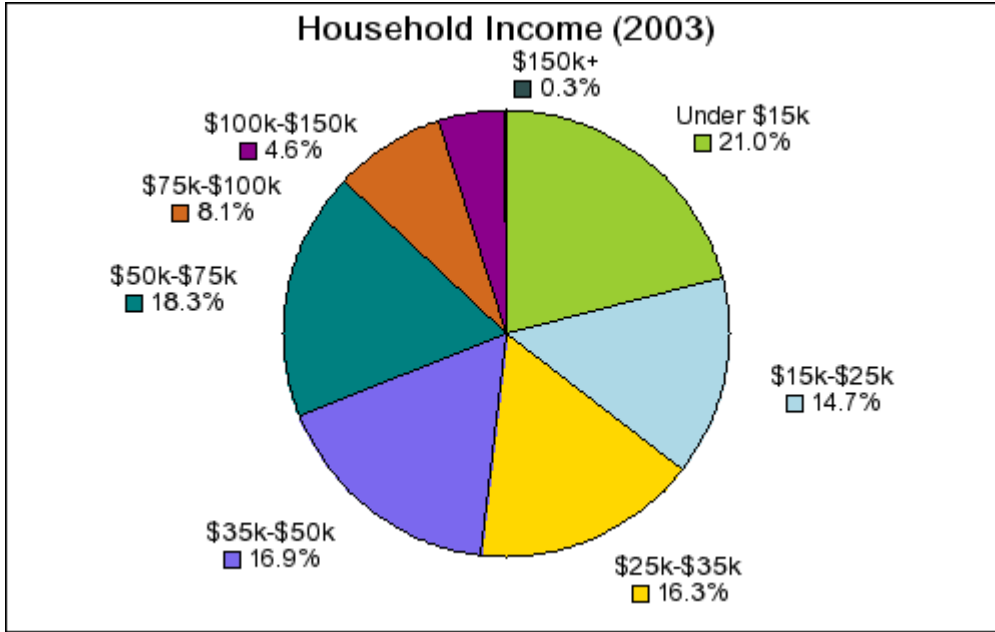
In 2003 the predominant household income category in this study area is **\$0 - \$15K**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the 2003 Income Classes.

HH Income Categories

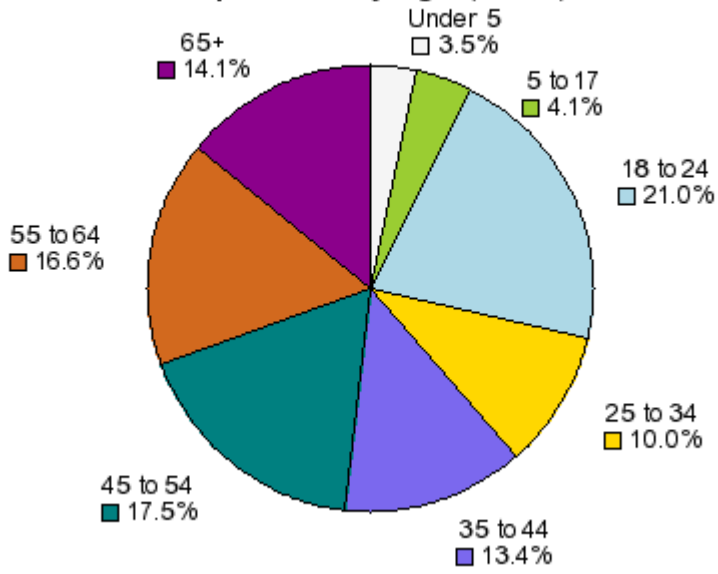
Sorted By 2003 Income

Income Category	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	*2003 to 2008
\$0 - \$14,999	988	35.1%	778	22.1%	746	21.0%	676	18.7%	25.1%	-9.4%
\$50,000 - \$74,999	229	8.1%	618	17.5%	650	18.3%	690	19.1%	169.9%	6.2%
\$35,000 - \$49,999	382	13.6%	612	17.3%	600	16.9%	869	24.1%	60.2%	44.8%
\$25,000 - \$34,999	433	15.4%	574	16.3%	580	16.3%	569	15.8%	32.6%	-1.9%
\$15,000 - \$24,999	563	20.0%	564	16.0%	522	14.7%	467	12.9%	0.2%	-10.5%
\$75,000 - \$99,999	53	1.9%	254	7.2%	288	8.1%	346	9.6%	379.2%	20.1%
\$100,000 - \$149,999	58	2.6%	91	3.5%	124	4.6%	242	4.7%	113.8%	46.7%
\$150,000 +	6	0.2%	4	0.1%	9	0.3%	40	1.1%	-33.3%	900.0%
Average Hhld Income	\$28,330		\$38,262		\$41,026		\$44,726			9.0%
Median Hhld Income	\$22,677		\$31,611		\$33,674		\$36,923		39.4%	9.6%
Per Capita Income	\$10,102		\$15,041		\$16,584		\$18,885		48.9%	13.9%

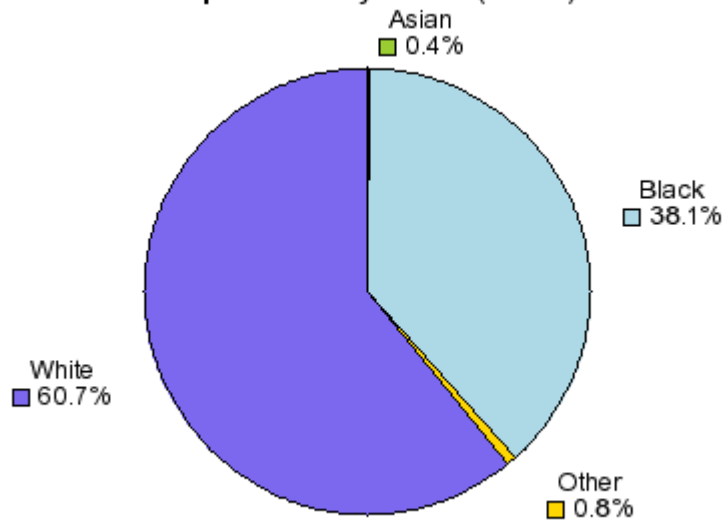
Demographic Snapshot Summary Report with Charts



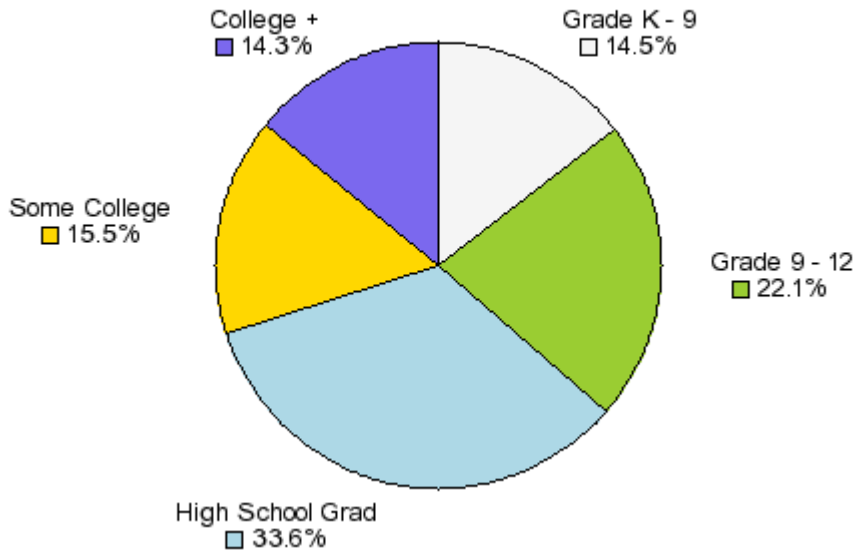
Population by Age (2003)



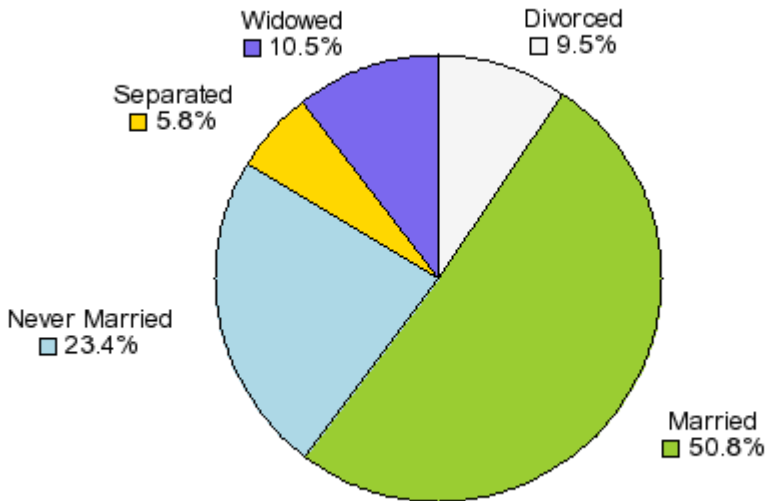
Population by Race (2003)

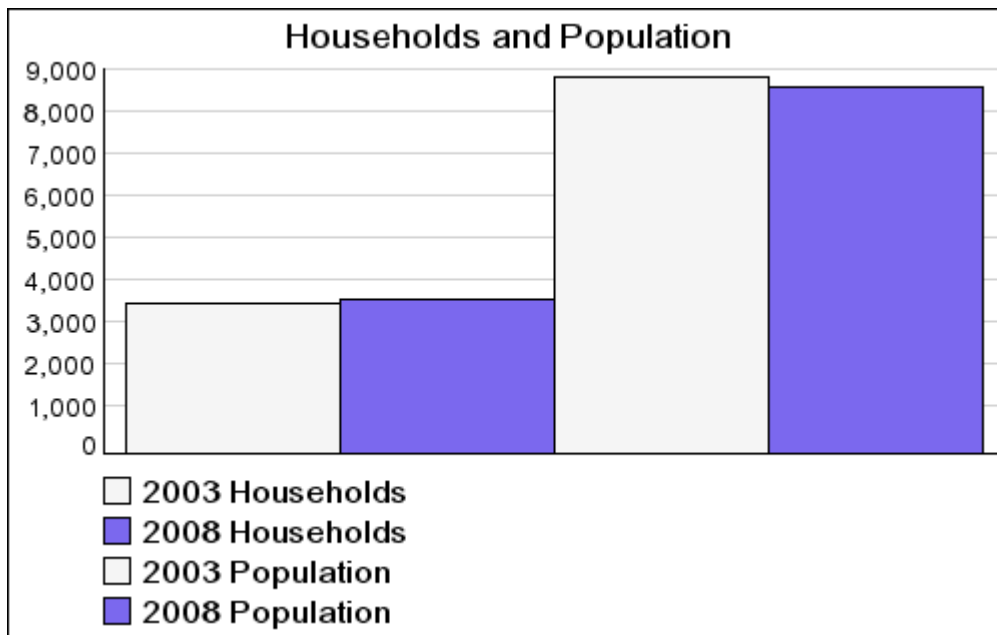


Education (2003)



Marital Status (2003)





Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
Total Population	7,825		9,017		8,845		8,590		15.2%	-2.9%
Population Density (Pop/Sq Mi)	26.2		30.2		29.6		28.8		15.2%	-2.9%
Total Households	2,813		3,528		3,560		3,611		25.4%	1.4%

Population by Gender:

Gender	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
Male	3,788	48.4%	4,295	47.6%	4,196	47.4%	4,043	47.1%	13.4%	-3.6%
Female	4,037	51.6%	4,722	52.4%	4,649	52.6%	4,547	52.9%	17.0%	-2.2%

Population by Race/Ethnicity

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
White	4,765	60.9%	5,444	60.4%	5,315	60.1%	5,128	59.7%	14.2%	-3.5%
Black	3,027	38.7%	3,376	37.4%	3,338	37.7%	3,276	38.1%	11.5%	-1.9%
American Indian or Alaska Native	8	0.1%	16	0.2%	16	0.2%	15	0.2%	100.0%	-6.3%
Asian/Pacific Islander	13	0.2%	32	0.4%	31	0.4%	32	0.4%	146.2%	3.2%
Some Other Race	12	0.2%	53	0.6%	52	0.6%	50	0.6%	341.7%	-3.8%
Two or More Races			96	1.1%	93	1.1%	89	1.0%		-4.3%
Hispanic Ethnicity	45	0.6%	150	1.7%	177	2.0%	215	2.5%	233.3%	21.5%
Not Hispanic or Latino	7,780	99.4%	8,867	98.3%	8,668	98.0%	8,375	97.5%	14.0%	-3.4%

Population by Age

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
0 to 4	550	7.0%	564	6.3%	561	6.3%	535	6.2%	2.5%	-4.6%
5 to 13	1,009	12.9%	1,201	13.3%	1,077	12.2%	966	11.2%	19.0%	-10.3%
14 to 17	491	6.3%	466	5.2%	488	5.5%	470	5.5%	-5.1%	-3.7%
18 to 24	699	8.9%	660	7.3%	744	8.4%	815	9.5%	-5.6%	9.5%
25 to 34	1,137	14.5%	1,126	12.5%	999	11.3%	937	10.9%	-1.0%	-6.2%
35 to 44	1,053	13.5%	1,395	15.5%	1,302	14.7%	1,098	12.8%	23.6%	-15.7%
45 to 54	932	11.9%	1,279	14.2%	1,235	14.0%	1,226	14.3%	32.5%	-0.7%
55 to 64	741	9.5%	987	10.9%	1,052	11.9%	1,095	12.7%	42.0%	4.1%
65 to 74	680	8.7%	779	8.6%	768	8.7%	782	9.1%	12.9%	1.8%
75 to 84	413	5.3%	419	4.6%	465	5.3%	504	5.9%	12.6%	8.4%
85+	120	1.5%	154	1.7%	141	1.6%	162	1.9%	28.3%	5.2%

Median Age:

Total Population	35.2	38.4	39.5	40.6
------------------	------	------	------	------

Households by Income

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
\$0 - \$15,000	988	35.1%	778	22.1%	746	21.0%	676	18.7%	-24.5%	-9.4%
\$15,000 - \$24,999	563	20.0%	564	16.0%	522	14.7%	467	12.9%	-7.3%	-10.5%
\$25,000 - \$34,999	433	15.4%	574	16.3%	580	16.3%	569	15.8%	33.9%	-1.9%
\$35,000 - \$49,999	382	13.6%	612	17.3%	600	16.9%	581	16.1%	57.1%	3.6%
\$50,000 - \$74,999	326	11.6%	618	17.5%	650	18.3%	690	19.1%	99.4%	6.2%
\$75,000 - \$99,999	53	1.9%	254	7.2%	288	8.1%	346	9.6%	443.4%	20.1%
\$100,000 - \$149,999	58	2.1%	124	3.5%	165	4.6%	242	6.7%	184.5%	46.7%
\$150,000 +	6	0.2%	4	0.1%	9	0.3%	40	1.1%	50.0%	344.4%
Average Hhld Income	\$28,330		\$38,262		\$41,026		\$44,726		35.1%	9.0%
Median Hhld Income	\$22,677		\$31,611		\$33,674		\$36,923		39.4%	9.6%
Per Capita Income	\$10,102		\$15,041		\$16,584		\$18,885		48.9%	13.9%

Employment and Business

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 16 + Population	6,047		7,024		6,963		6,864		16.2%	-1.4%
Employed	3,651	60.4%	4,043	57.6%	3,989	57.3%	3,901	56.8%	10.7%	-2.2%
Unemployed	100	1.7%	145	2.1%	146	2.1%	146	2.1%	45.0%	0.0%
In Armed Forces	0	0.0%	0	0.0%	1	0.0%	3	0.0%	N/A	200.0%
Not In Labor Force	2,294	37.9%	2,836	40.4%	2,827	40.6%	2,814	41.0%	23.6%	-0.5%
Number of Employees (Daytime Pop)					1,763					
Number of Establishments					260					
Emp in Blue Collar Occupations			2,123	53.0%						
Emp in White Collar Occupations			1,886	47.0%						

Housing Units

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Total Housing Units	3,170		4,085		4,125		4,183		28.9%	1.4%
Owner Occupied	2,231	70.4%	2,722	66.6%	2,721	66.0%	2,720	65.0%	22.0%	-0.0%
Renter Occupied	582	18.4%	806	19.7%	839	20.3%	891	21.3%	38.5%	6.2%
Vacant	357	11.3%	557	3.5%	565	13.7%	572	13.7%	56.0%	1.2%

Vehicles Available

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Average Vehicles Per Household	1.83		1.97		1.95		1.94		7.9%	-0.5%
0 Vehicles Available	260	9.2%	277	7.9%	298	8.4%	298	8.3%	6.5%	0.0%
1 Vehicle Available	880	31.3%	1,056	29.9%	1,076	30.2%	1,113	30.8%	20.0%	3.4%
2+ Vehicles Available	1,674	59.5%	2,195	62.2%	2,198	61.7%	2,200	60.9%	31.1%	0.1%

Marital Status

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 15+ Population	6,156		7,135		7,484		6,924		15.9%	-7.5%
Married, Spouse Present	3,430	55.7%	3,703	51.9%	3,803	50.8%	3,457	49.9%	8.0%	-9.1%
Married, Spouse Absent	181	2.9%	326	4.6%	432	5.8%	377	5.4%	80.1%	-12.7%
Divorced	398	6.5%	737	10.3%	712	9.5%	641	9.3%	85.2%	-10.0%
Widowed	616	10.0%	698	9.8%	785	10.5%	776	11.2%	13.3%	-1.1%
Never Married	1,531	24.9%	1,671	23.4%	1,752	23.4%	1,673	24.2%	9.1%	-4.5%

Educational Attainment

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
									1990 to 2000	2003 to 2008
Age 25+ Population	5,076		5,978		5,975		5,804		17.8%	-2.9%
Grade K - 8	1,087	21.4%	873	14.6%	866	14.5%	859	14.8%	-19.7%	-0.8%
Grade 9 - 12, no diploma	1,064	21.0%	1,195	20.0%	1,319	22.1%	1,295	22.3%	12.3%	-35.5%
High School Graduate	1,559	30.7%	2,060	34.5%	2,009	33.6%	1,949	33.6%	32.1%	47.8%
Some College, No Degree	661	13.0%	960	16.1%	928	15.5%	890	15.3%	45.2%	-4.1%
Associates Degree	146	2.9%	164	2.7%	158	2.6%	151	2.6%	12.3%	-4.4%
Bachelor's Degree	366	7.2%	536	9.0%	514	8.6%	488	8.4%	46.4%	-5.1%
Graduate Degree	197	3.9%	190	3.2%	181	3.0%	172	3.0%	-3.6%	-5.0%

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More [About Our Data](#).
Demographic data © 2003 by Experian/Applied Geographic Solutions.

DemographicsNow is brought to you by [SRC, LLC](#). © 2003 All Rights Reserved

