Date: February 14, 2004

Current Geography Selection: Counties: King and Queen County

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2003 Estimate	2008 Projection	% Change 03-08
Total Households	2,704	2,752	1.8%
Total Avg Household Expenditure	\$40,436	\$43,101	6.6%
Total Avg Retail Expenditure	\$16,976	\$18,080	6.5%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2003 Estimate	% of Total	2008 Projection	% of Total	% Change 03-08
Airline Fares	\$275.75	0.7%	\$294.19	0.7%	6.7%
Alcoholic Beverages	\$379.81	0.9%	\$405.11	0.9%	6.7%
Alimony & Child Support	\$140.73	0.3%	\$149.67	0.3%	6.4%
Apparel	\$2,225.58	5.5%	\$2,373.83	5.5%	6.7%
Apparel Services & Acces	\$284.95	0.7%	\$304.55	0.7%	6.9%
Audio Equipment	\$62.63	0.2%	\$67.01	0.2%	7.0%
Babysitting & Elderly Care	\$216.09	0.5%	\$230.41	0.5%	6.6%
Books	\$74.08	0.2%	\$79.04	0.2%	6.7%
Books & Supplies	\$109.92	0.3%	\$117.01	0.3%	6.5%
Boys Apparel	\$121.27	0.3%	\$129.09	0.3%	6.4%
Cellular Phone Service	\$68.18	0.2%	\$72.63	0.2%	6.5%
Cigarettes	\$336.43	0.8%	\$358.42	0.8%	6.5%
Computer Hardware	\$325.42	0.8%	\$347.08	0.8%	6.7%
Computer Information Svcs	\$33.33	0.1%	\$35.72	0.1%	7.2%
Computer Software	\$41.82	0.1%	\$44.62	0.1%	6.7%
Contributions	\$1,196.98	3.0%	\$1,278.25	3.0%	6.8%
Coolant & Other Fluids	\$9.66	0.0%	\$10.30	0.0%	6.6%
Cosmetics & Perfume	\$87.55	0.2%	\$93.47	0.2%	6.8%
Deodorants & Other Pers Care	\$30.16	0.1%	\$32.12	0.1%	6.5%
Education	\$690.55	1.7%	\$735.11	1.7%	6.5%
Electricity	\$1,283.82	3.2%	\$1,367.10	3.2%	6.5%
Entertainment	\$2,107.41	5.2%	\$2,248.54	5.2%	6.7%
Fees & Admissions	\$518.95	1.3%	\$554.06	1.3%	6.8%
Finance Chgs Exc Mort & Veh	\$179.49	0.4%	\$191.46	0.4%	6.7%
Floor Coverings	\$61.38	0.2%	\$65.51	0.2%	6.7%
Food & Beverages	\$6,597.73	16.3%	\$7,031.36	16.3%	6.6%
Food At Home	\$3,951.87	9.8%	\$4,208.11	9.8%	6.5%
Food Away From Home	\$2,266.05	5.6%	\$2,418.14	5.6%	6.7%

Footwear	\$419.51	1.0%	\$447.39	1.0%	6.6%
Fuel Oil & Other Fuels	\$76.97	0.2%	\$81.77	0.2%	6.2%
Funeral & Cemetery	\$96.91	0.2%	\$102.63	0.2%	5.9%
Furniture	\$395.44	1.0%	\$422.89	1.0%	6.9%
Gasoline & Oil	\$1,450.82	3.6%	\$1,549.04	3.6%	6.8%
Gifts	\$1,214.57	3.0%	\$1,295.64	3.0%	6.7%
Girls Apparel	\$145.56	0.4%	\$154.95	0.4%	6.5%
Hair Care	\$58.18	0.1%	\$61.98	0.1%	6.5%
Hard Surface Flooring	\$11.29	0.0%	\$11.99	0.0%	6.2%
Health Care	\$2,673.09	6.6%	\$2,845.28	6.6%	6.4%
Health Care Insurance	\$1,283.86	3.2%	\$1,366.23	3.2%	6.4%
Health Care Services	\$804.03	2.0%	\$855.72	2.0%	6.4%
Health Care Supplies & Equip	\$585.20	1.4%	\$623.33	1.4%	6.5%
Household Services	\$310.96	0.8%	\$331.50	0.8%	6.6%
Household Supplies	\$616.12	1.5%	\$659.92	1.5%	7.1%
Household Textiles	\$95.48	0.2%	\$102.03	0.2%	6.9%
Housewares & Small		0.2 /0		0.2 /0	
App	\$856.48	2.1%	\$914.07	2.1%	6.7%
Indoor Plants & Fresh	164 77	0.00/	+60.07	0.007	6.00/
Flowers	\$64.77	0.2%	\$68.87	0.2%	6.3%
Infants Apparel	\$103.06	0.3%	\$109.77	0.3%	6.5%
Jewelry	\$100.33	0.2%	\$107.37	0.2%	7.0%
Legal & Accounting	\$88.05	0.2%	\$94.07	0.2%	6.8%
Magazines	\$45.53	0.1%	\$48.56	0.1%	6.7%
Major Appliances	\$188.11	0.5%	\$200.79	0.5%	6.7%
Mass Transit	\$85.52	0.2%	\$91.27	0.2%	6.7%
Men's Apparel	\$413.41	1.0%	\$440.94	1.0%	6.7%
Mortgage Interest	\$2,306.44	5.7%	\$2,462.04	5.7%	6.7%
Natural Gas	\$397.43	1.0%	\$422.82	1.0%	6.4%
New Car Purchased	\$1,032.45	2.6%	\$1,099.40	2.6%	6.5%
New Truck Purchased	\$773.44	1.9%	\$823.73	1.9%	6.5%
New Vehicle Purchase	\$1,805.89	4.5%	\$1,923.13	4.5%	6.5%
Newspapers	\$95.63	0.2%	\$101.89	0.2%	6.5%
Oral Hygeine Products	\$26.74	0.1%	\$28.48	0.1%	6.5%
Other Lodging	\$703.20	1.7%	\$739.32	1.7%	5.1%
Other Miscellaneous					
Expenses	\$92.25	0.2%	\$98.40	0.2%	6.7%
Other Repairs & Maint	\$85.86	0.2%	\$91.41	0.2%	6.5%
Other Tobacco Products	\$35.91	0.1%	\$38.28	0.1%	6.6%
Other Transportation Costs	\$672.71	1.7%	\$716.60	1.7%	6.5%
Other Utilities	\$325.77	0.8%	\$346.91	0.8%	6.5%
Paint & Wallpaper	\$40.81	0.1%	\$43.55	0.1%	6.7%
Personal Care Products	\$156.32	0.4%	\$166.73	0.4%	6.7%
Personal Care Services	\$458.11	1.1%	\$488.60	1.1%	6.7%
Personal Insurance	\$455.36	1.1%	\$485.98	1.1%	6.7%
Pet Supplies & Svcs	\$224.13	0.6%	\$238.97	0.6%	6.6%
Photographic Equip & Supplies	\$100.11	0.2%	\$106.78	0.2%	6.7%
Plumbing & Heating	\$52.40	0.1%	\$55.93	0.1%	6.7%
Property Taxes	\$420.36	1.0%	\$449.02	1.0%	6.8%
Public Transportation	\$420.36 \$435.35	1.1%	\$464.43	1.1%	6.7%
Records/Tapes/CD					
Purchases	\$107.16	0.3%	\$114.21	0.3%	0.0%

Recreational Equip & Supplies	\$795.32	2.0%	\$848.88	2.0%	6.7%
Rental Costs	\$2,877.93	7.1%	\$3,061.50	7.1%	6.4%
Roofing & Siding	\$65.54	0.2%	\$69.84	0.2%	6.6%
Satellite Dishes	\$7.72	0.0%	\$8.24	0.0%	6.7%
Shaving Needs	\$11.87	0.0%	\$12.66	0.0%	6.7%
Shelter	\$6,981.20	17.3%	\$7,430.25	17.2%	6.4%
Telephone Svc Excl Cell	\$1,074.40	2.7%	\$1,145.67	2.7%	6.6%
Televisions	\$89.71	0.2%	\$95.76	0.2%	6.7%
Transportation	\$8,455.92	20.9%	\$9,019.51	20.9%	6.7%
Tuition	\$580.63	1.4%	\$618.10	1.4%	6.5%
Used Car Purchase	\$1,188.24	2.9%	\$1,270.21	2.9%	6.9%
Used Truck Purchase	\$679.56	1.7%	\$724.78	1.7%	6.7%
Used Vehicle Purchase	\$1,867.80	4.6%	\$1,994.99	4.6%	6.8%
VCRs & Related Equipment	\$40.07	0.1%	\$42.76	0.1%	6.7%
Vehicle Insurance	\$954.77	2.4%	\$1,018.74	2.4%	6.7%
Vehicle Repair	\$930.04	2.3%	\$990.90	2.3%	6.5%
Vehicle Repair & Maintenance	\$939.70	2.3%	\$1,001.20	2.3%	6.5%
Video & Audio Equipment	\$793.14	2.0%	\$845.60	2.0%	6.6%
Video Game Hardware & Software	\$27.75	0.1%	\$29.58	0.1%	6.6%
Watches	\$20.00	0.0%	\$21.39	0.0%	7.0%
Women's Apparel	\$737.82	1.8%	\$787.14	1.8%	6.7%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More About Our Data. Demographic data © 2003 by Experian/Applied Geographic Solutions.



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