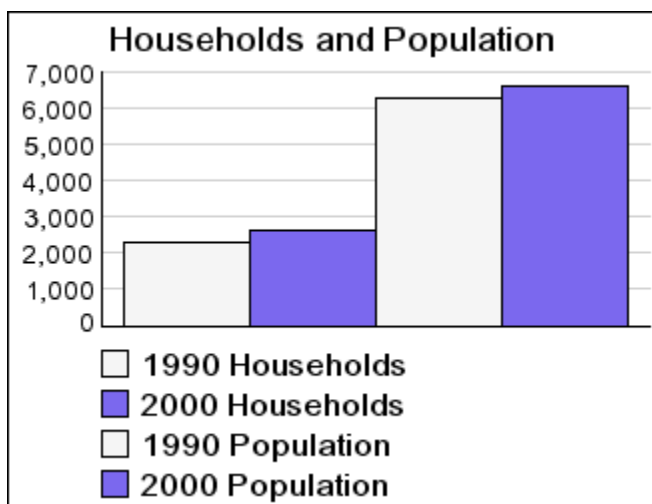


Date: February 14, 2004

Current Geography Selection: Counties: King and Queen County

Executive Summary Report with Charts

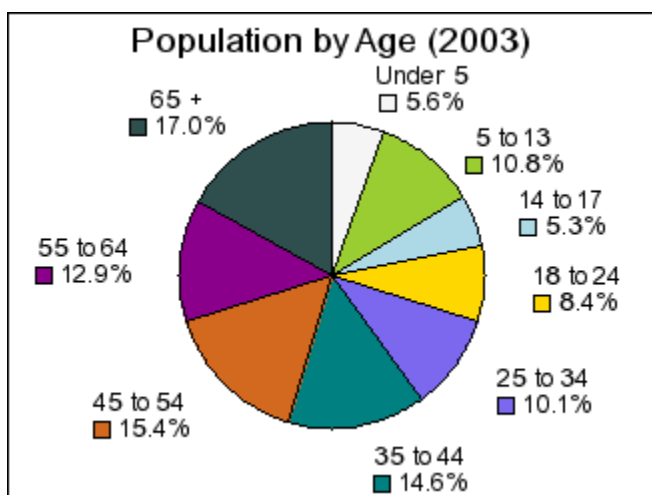
Population Demographics



The number of households in the study area in 1990 was **2,339** and changed to **2,673** in 2000, representing a change of **14%**. The household count in 2003 was **2,704** and the household projection for 2008 is **2,752**, a change of **2%**. The population in the study area in 1990 was **6,289** and in 2000 it was **6,630**, roughly a **5%** change. The population in 2003 was **6,526** and the projection for 2008 is **6,367** representing a change of **-2%**.

| | 1990 Census | 2000 Census | 2003 Estimate | 2008 Projection | Percent Change | |
|------------------|-------------|-------------|---------------|-----------------|----------------|--------------|
| | | | | | 1990 to 2000 | 2003 to 2008 |
| Total Population | 6,289 | 6,630 | 6,526 | 6,367 | 5.4% | -2.4% |
| Total Households | 2,339 | 2,673 | 2,704 | 2,752 | 14.3% | 1.8% |

Population by Age



In 1990, the median age of the total population in the study area was **35.3**, and in 2000, it was **40.9**. The median age in 2003 is **42.1** and it is predicted to change in five years to **43.4** years.

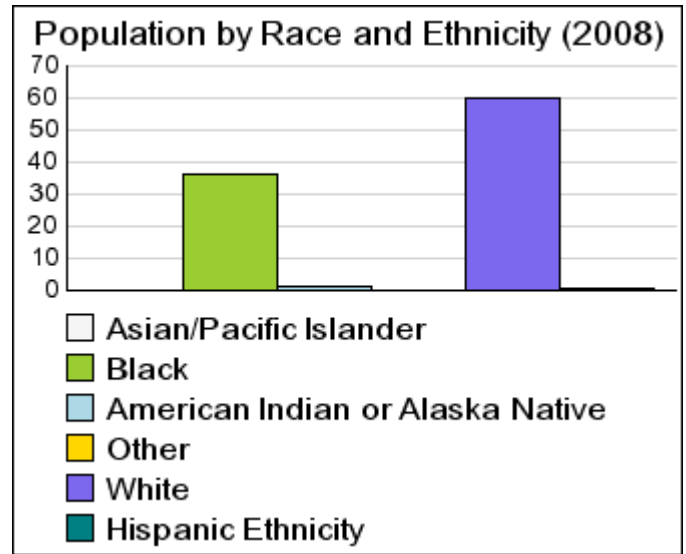
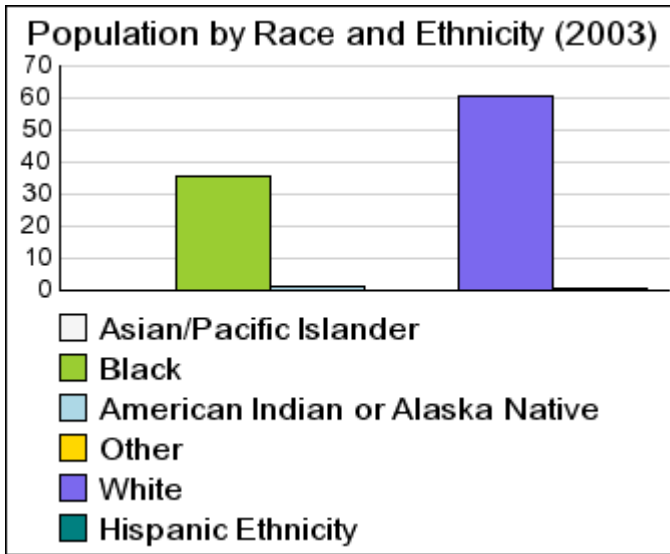
In 2003, females represented **51.3%** of the population with a median age of **43.1** and males represented **48.7%** of the population with a median age of **41.1** years.

In 2003, the most prominent age group in this geography is **45 to 54** years. The age group least represented in this geography is **14 to 17** years. The table below sorts age groups by the 2003 Estimate for the Age Groups.

| Age Groups Sorted By 2003 Estimate | 1990 Census | 2000 Census | *2003 Estimate | 2008 Projection | Percent Change | |
|--|-------------|-------------|----------------|-----------------|----------------|--------------|
| | | | | | 1990 to 2000 | 2003 to 2008 |

| | | | | | | | | | | |
|----------|-----|-------|-------|-------|-------|-------|-----|-------|--------|--------|
| 45 to 54 | 697 | 11.1% | 1,005 | 15.2% | 1,005 | 15.4% | 988 | 15.5% | 44.2% | -1.7% |
| 35 to 44 | 876 | 13.9% | 1,072 | 16.2% | 952 | 14.6% | 741 | 11.6% | 22.4% | -22.2% |
| 55 to 64 | 648 | 10.3% | 784 | 11.8% | 842 | 12.9% | 887 | 13.9% | 21.0% | 5.3% |
| 5 to 13 | 791 | 12.6% | 780 | 11.8% | 702 | 10.8% | 639 | 10.0% | -1.4% | -9.0% |
| 25 to 34 | 953 | 15.2% | 708 | 10.7% | 658 | 10.1% | 685 | 10.8% | -25.7% | 4.1% |
| 65 to 74 | 596 | 9.5% | 585 | 8.8% | 569 | 8.7% | 625 | 9.8% | -1.8% | 9.8% |
| 18 to 24 | 579 | 9.2% | 466 | 7.0% | 547 | 8.4% | 580 | 9.1% | -19.5% | 6.0% |
| 75 + | 354 | 5.6% | 503 | 7.6% | 538 | 8.2% | 541 | 8.5% | 42.1% | 0.6% |
| 0 to 4 | 459 | 7.3% | 355 | 5.4% | 368 | 5.6% | 366 | 5.7% | -22.7% | -0.5% |
| 14 to 17 | 336 | 5.3% | 372 | 5.6% | 345 | 5.3% | 315 | 4.9% | 10.7% | -8.7% |

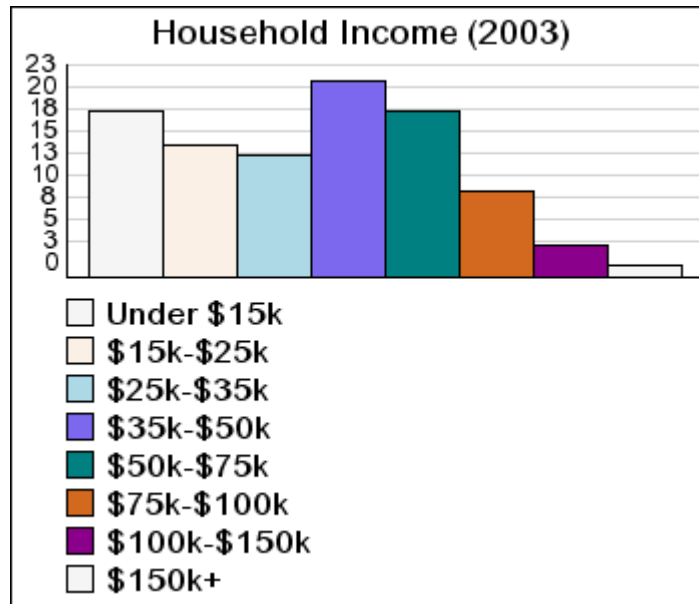
Population by Race/Ethnicity



In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**. Note that the following table is sorted by the predominant Race for 2003.

| Race & Ethnicity <i>Sorted By 2003 Race Estimate</i> | 1990 Census | | 2000 Census | | *2003 Estimate | | 2008 Projection | | Percent Change | |
|---|-------------|-------|-------------|-------|----------------|-------|-----------------|-------|----------------|--------------|
| | Count | % | Count | % | Count | % | Count | % | 1990 to 2000 | 2003 to 2008 |
| White | 3,573 | 56.8% | 4,059 | 61.2% | 3,977 | 60.9% | 3,857 | 60.6% | 13.6% | -3.0% |
| Black | 2,633 | 41.9% | 2,365 | 35.7% | 2,347 | 36.0% | 2,314 | 36.3% | -10.2% | -1.4% |
| Am Indian or Alaska Native | 65 | 1.0% | 94 | 1.4% | 91 | 1.4% | 88 | 1.4% | 44.6% | -3.3% |
| Asian/Pacific Islander | 10 | 0.2% | 19 | 0.3% | 19 | 0.3% | 18 | 0.3% | 90.0% | -5.3% |
| Other | 8 | 0.1% | 10 | 0.2% | 10 | 0.2% | 11 | 0.2% | 25.0% | 10.0% |
| Hispanic Ethnicity | 28 | 0.4% | 58 | 0.9% | 65 | 1.0% | 76 | 1.2% | 107.1% | 16.9% |

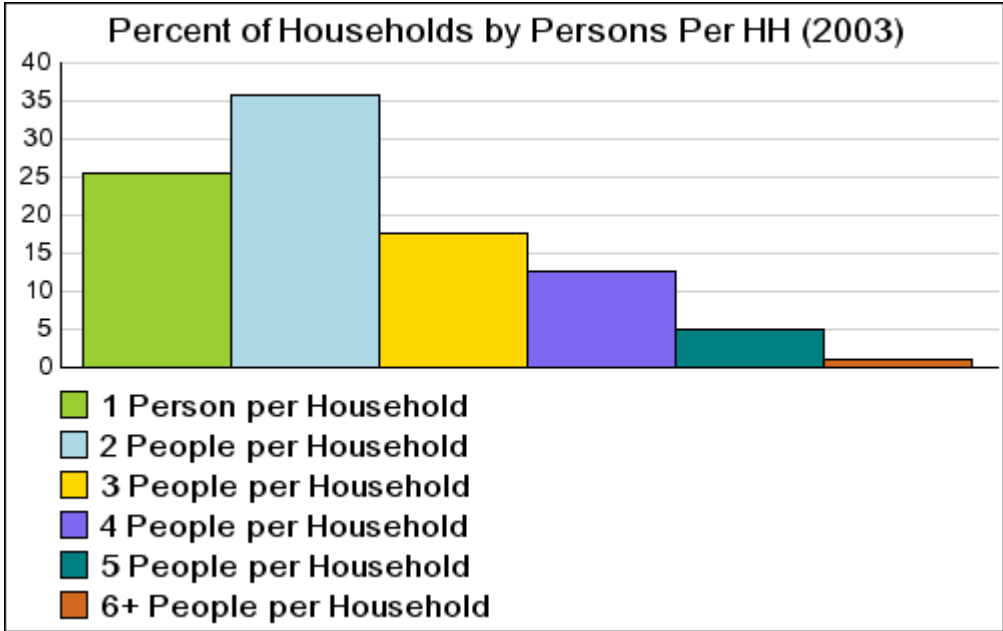
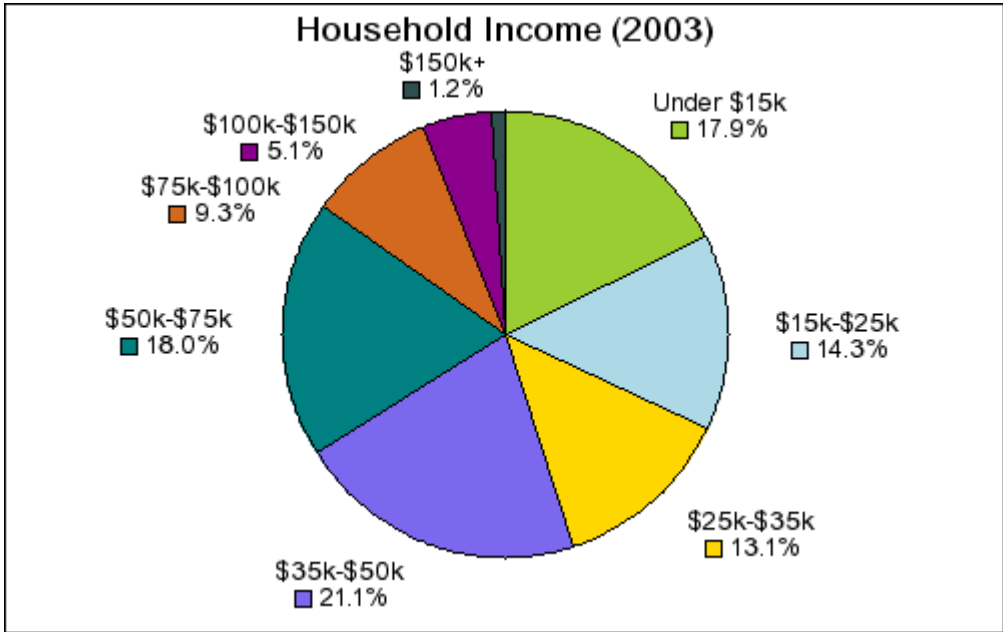
Households by Income



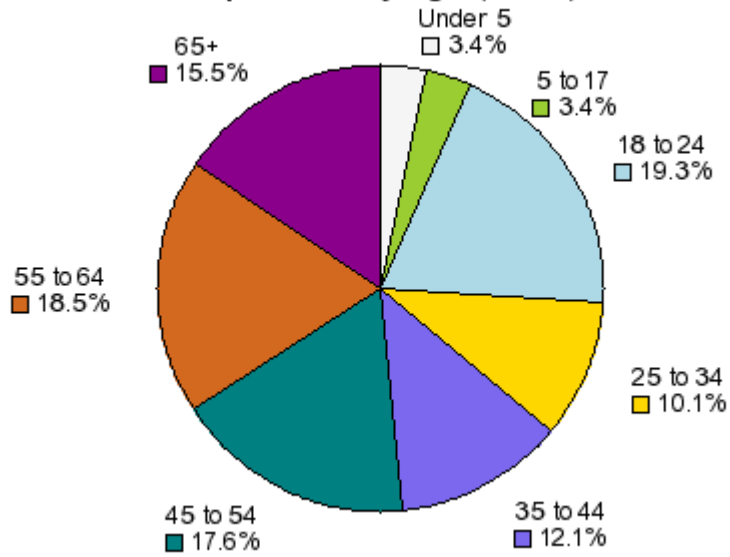
In 2003 the predominant household income category in this study area is **\$35K - \$50K**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the 2003 Income Classes.

| HH Income Categories <i>Sorted By 2003 Income</i> | 1990 Census | | 2000 Census | | 2003 Estimate | | 2008 Projection | | Percent Change | |
|--|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|---------------|
| | Count | % | Count | % | Count | % | Count | % | 1990 to 2000 | *2003 to 2008 |
| \$35,000 - \$49,999 | 416 | 17.8% | 541 | 20.2% | 565 | 20.9% | 703 | 25.5% | 30.0% | 24.4% |
| \$50,000 - \$74,999 | 202 | 8.6% | 462 | 17.3% | 481 | 17.8% | 492 | 17.9% | 128.7% | 2.3% |
| \$0 - \$14,999 | 650 | 27.8% | 491 | 18.4% | 479 | 17.7% | 453 | 16.5% | 8.1% | -5.4% |
| \$15,000 - \$24,999 | 478 | 20.4% | 402 | 15.0% | 382 | 14.1% | 355 | 12.9% | -15.9% | -7.1% |
| \$25,000 - \$34,999 | 457 | 19.5% | 406 | 15.2% | 351 | 13.0% | 291 | 10.6% | -11.2% | -17.1% |
| \$75,000 - \$99,999 | 51 | 2.2% | 219 | 8.2% | 249 | 9.2% | 309 | 11.2% | 329.4% | 24.1% |
| \$100,000 - \$149,999 | 4 | 1.5% | 70 | 3.8% | 102 | 5.0% | 207 | 5.5% | 2,450.0% | 52.2% |
| \$150,000 + | 25 | 1.1% | 50 | 2.1% | 61 | 2.3% | 88 | 3.2% | 100.0% | 76.0% |
| Average Hhld Income | \$29,750 | | \$42,807 | | \$45,504 | | \$50,144 | | | 10.2% |
| Median Hhld Income | \$25,963 | | \$35,817 | | \$38,132 | | \$42,356 | | 38.0% | 11.1% |
| Per Capita Income | \$11,065 | | \$17,216 | | \$18,854 | | \$21,673 | | 55.6% | 15.0% |

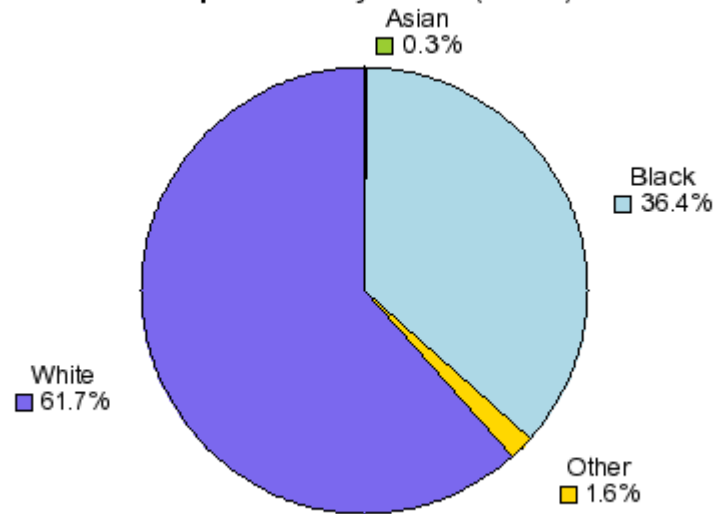
Demographic Snapshot Summary Report with Charts



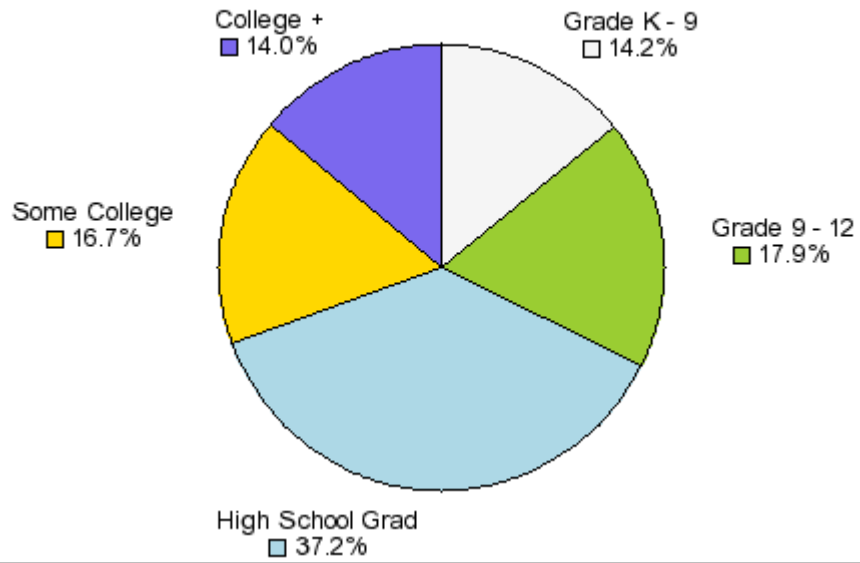
Population by Age (2003)



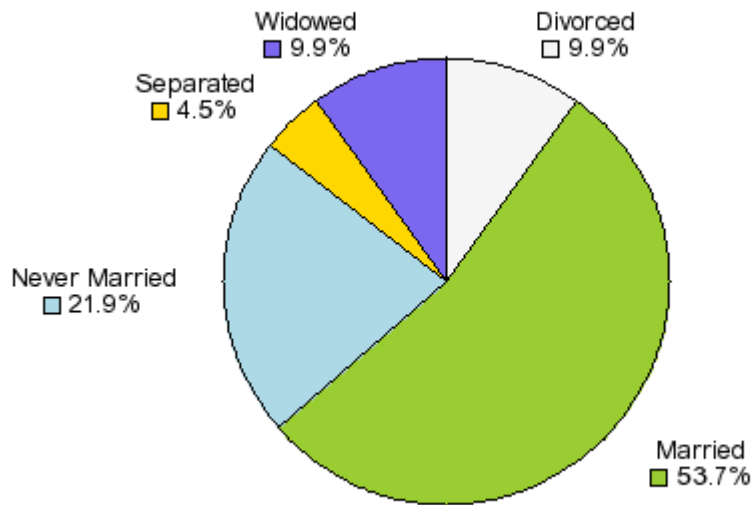
Population by Race (2003)

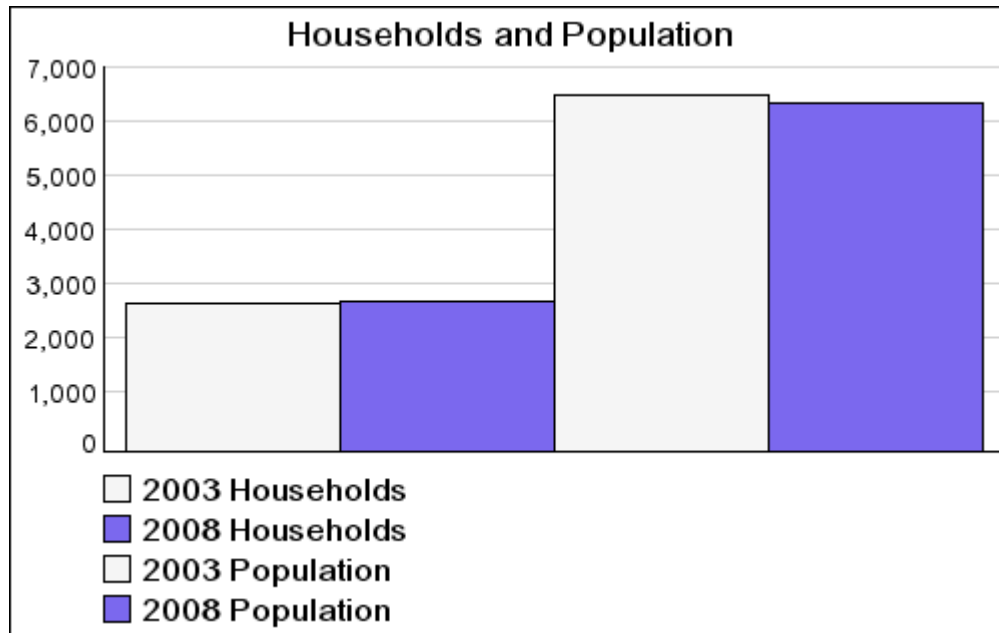


Education (2003)



Marital Status (2003)





Demographic Detail Summary Report

Population Demographics

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|--------------------------------|--------|--|--------|--|----------|--|------------|--|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Total Population | 6,289 | | 6,630 | | 6,526 | | 6,367 | | 5.4% | -2.4% |
| Population Density (Pop/Sq Mi) | 19.6 | | 20.6 | | 20.3 | | 19.8 | | 5.4% | -2.4% |
| Total Households | 2,339 | | 2,673 | | 2,704 | | 2,752 | | 14.3% | 1.8% |

Population by Gender:

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|--------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Male | 3,078 | 48.9% | 3,233 | 48.8% | 3,178 | 48.7% | 3,096 | 48.6% | 5.0% | -2.6% |
| Female | 3,211 | 51.1% | 3,397 | 51.2% | 3,348 | 51.3% | 3,271 | 51.4% | 5.8% | -2.3% |

Population by Race/Ethnicity

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|----------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| White | 3,573 | 56.8% | 4,059 | 61.2% | 3,977 | 60.9% | 3,857 | 60.6% | 13.6% | -3.0% |
| Black | 2,633 | 41.9% | 2,365 | 35.7% | 2,347 | 36.0% | 2,314 | 36.3% | -10.2% | -1.4% |
| American Indian or Alaska Native | 65 | 1.0% | 94 | 1.4% | 91 | 1.4% | 88 | 1.4% | 44.6% | -3.3% |
| Asian/Pacific Islander | 10 | 0.2% | 19 | 0.3% | 19 | 0.3% | 18 | 0.3% | 90.0% | -5.3% |
| Some Other Race | 8 | 0.1% | 10 | 0.2% | 10 | 0.2% | 11 | 0.2% | 25.0% | 10.0% |
| Two or More Races | | | 83 | 1.3% | 81 | 1.2% | 78 | 1.2% | | -3.7% |
| Hispanic Ethnicity | 28 | 0.4% | 58 | 0.9% | 65 | 1.0% | 76 | 1.2% | 107.1% | 16.9% |
| Not Hispanic or Latino | 6,261 | 99.6% | 6,572 | 99.1% | 6,461 | 99.0% | 6,291 | 98.8% | 5.0% | -2.6% |

Population by Age

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|----------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| 0 to 4 | 459 | 7.3% | 355 | 5.4% | 368 | 5.6% | 366 | 5.7% | -22.7% | -0.5% |
| 5 to 13 | 791 | 12.6% | 780 | 11.8% | 702 | 10.8% | 639 | 10.0% | -1.4% | -9.0% |
| 14 to 17 | 336 | 5.3% | 372 | 5.6% | 345 | 5.3% | 315 | 4.9% | 10.7% | -8.7% |
| 18 to 24 | 579 | 9.2% | 466 | 7.0% | 547 | 8.4% | 580 | 9.1% | -19.5% | 6.0% |
| 25 to 34 | 953 | 15.2% | 708 | 10.7% | 658 | 10.1% | 685 | 10.8% | -25.7% | 4.1% |
| 35 to 44 | 876 | 13.9% | 1,072 | 16.2% | 952 | 14.6% | 741 | 11.6% | 8.7% | -22.2% |
| 45 to 54 | 697 | 11.1% | 1,005 | 15.2% | 1,005 | 15.4% | 988 | 15.5% | 44.2% | -1.7% |
| 55 to 64 | 648 | 10.3% | 784 | 11.8% | 842 | 12.9% | 887 | 13.9% | 29.9% | 5.3% |
| 65 to 74 | 596 | 9.5% | 585 | 8.8% | 569 | 8.7% | 625 | 9.8% | -4.5% | 9.8% |
| 75 to 84 | 299 | 4.8% | 385 | 5.8% | 390 | 6.0% | 392 | 6.2% | 30.4% | 0.5% |
| 85+ | 55 | 0.9% | 148 | 2.3% | 118 | 1.8% | 149 | 2.3% | 169.1% | 0.7% |

Median Age:

| | | | | |
|------------------|------|------|------|------|
| Total Population | 35.3 | 40.9 | 42.1 | 43.4 |
|------------------|------|------|------|------|

Households by Income

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|-----------------------|----------|-------|----------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| \$0 - \$15,000 | 650 | 27.8% | 491 | 18.4% | 479 | 17.7% | 453 | 16.5% | -26.3% | -5.4% |
| \$15,000 - \$24,999 | 478 | 20.4% | 402 | 15.0% | 382 | 14.1% | 355 | 12.9% | -20.1% | -7.1% |
| \$25,000 - \$34,999 | 457 | 19.5% | 406 | 15.2% | 351 | 13.0% | 291 | 10.6% | -23.2% | -17.1% |
| \$35,000 - \$49,999 | 416 | 17.8% | 541 | 20.2% | 565 | 20.9% | 557 | 20.2% | 35.8% | -4.6% |
| \$50,000 - \$74,999 | 261 | 11.2% | 462 | 17.3% | 481 | 17.8% | 492 | 17.9% | 84.3% | 2.3% |
| \$75,000 - \$99,999 | 51 | 2.2% | 219 | 8.2% | 249 | 9.2% | 309 | 11.2% | 388.2% | 24.1% |
| \$100,000 - \$149,999 | 4 | 0.2% | 102 | 3.8% | 136 | 5.0% | 207 | 7.5% | 3,300.0% | 52.2% |
| \$150,000 + | 25 | 1.1% | 50 | 1.9% | 61 | 2.3% | 88 | 3.2% | 144.0% | 44.3% |
| Average Hhld Income | \$29,750 | | \$42,807 | | \$45,504 | | \$50,144 | | 43.9% | 10.2% |
| Median Hhld Income | \$25,963 | | \$35,817 | | \$38,132 | | \$42,356 | | 38.0% | 11.1% |
| Per Capita Income | \$11,065 | | \$17,216 | | \$18,854 | | \$21,673 | | 55.6% | 15.0% |

Employment and Business

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|---------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Age 16 + Population | 4,868 | | 5,292 | | 5,265 | | 5,193 | | 8.7% | -1.4% |
| Employed | 2,942 | 60.4% | 2,997 | 56.6% | 2,966 | 56.3% | 2,903 | 55.9% | 1.9% | -2.1% |
| Unemployed | 138 | 2.8% | 128 | 2.4% | 129 | 2.5% | 130 | 2.5% | -7.2% | 0.8% |
| In Armed Forces | 0 | 0.0% | 13 | 0.2% | 13 | 0.3% | 14 | 0.3% | N/A | 7.7% |
| Not In Labor Force | 1,790 | 36.8% | 2,154 | 40.7% | 2,157 | 41.0% | 2,146 | 41.3% | 20.3% | -0.5% |

| | |
|-----------------------------------|----|
| Number of Employees (Daytime Pop) | 74 |
| Number of | 10 |

Establishments

| | | |
|---------------------------------|-------|-------|
| Emp in Blue Collar Occupations | 1,706 | 57.9% |
| Emp in White Collar Occupations | 1,241 | 42.1% |

Housing Units

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|---------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Total Housing Units | 2,698 | | 3,010 | | 3,047 | | 3,101 | | 11.6% | 1.8% |
| Owner Occupied | 1,915 | 71.0% | 2,204 | 73.2% | 2,233 | 73.3% | 2,281 | 73.6% | 15.1% | 2.1% |
| Renter Occupied | 424 | 15.7% | 469 | 15.6% | 471 | 15.5% | 471 | 15.2% | 10.6% | 0.0% |
| Vacant | 359 | 13.3% | 337 | 4.3% | 343 | 11.3% | 349 | 11.3% | -6.1% | 1.7% |

Vehicles Available

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|--------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Average Vehicles Per Household | 1.98 | | 2.13 | | 2.13 | | 2.13 | | 7.6% | -0.1% |
| 0 Vehicles Available | 146 | 6.2% | 154 | 5.8% | 164 | 6.1% | 164 | 6.0% | 5.5% | 0.0% |
| 1 Vehicle Available | 669 | 28.6% | 660 | 24.7% | 672 | 24.9% | 691 | 25.1% | -1.3% | 2.8% |
| 2+ Vehicles Available | 1,526 | 65.2% | 1,859 | 69.5% | 1,873 | 69.3% | 1,897 | 68.9% | 21.8% | 1.3% |

Marital Status

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|-------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Age 15+ Population | 4,954 | | 5,398 | | 5,643 | | 5,254 | | 9.0% | -6.9% |
| Married, Spouse Present | 2,788 | 56.3% | 2,955 | 54.7% | 3,031 | 53.7% | 2,778 | 52.9% | 6.0% | -8.3% |
| Married, Spouse Absent | 142 | 2.9% | 182 | 3.4% | 252 | 4.5% | 213 | 4.1% | 28.2% | -15.5% |
| Divorced | 315 | 6.4% | 526 | 9.7% | 561 | 9.9% | 512 | 9.7% | 67.0% | -8.7% |
| Widowed | 479 | 9.7% | 549 | 10.2% | 561 | 9.9% | 560 | 10.7% | 14.6% | -0.2% |
| Never Married | 1,230 | 24.8% | 1,186 | 22.0% | 1,238 | 21.9% | 1,191 | 22.7% | -3.6% | -3.8% |

Educational Attainment

| | 1990 | | 2000 | | 2003 | | 2008 | | Percent Change | |
|--------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2003 to 2008 |
| Age 25+ Population | 4,124 | | 4,619 | | 4,564 | | 4,467 | | 12.0% | -2.1% |
| Grade K - 8 | 739 | 17.9% | 652 | 14.1% | 647 | 14.2% | 648 | 14.5% | -11.8% | 0.2% |
| Grade 9 - 12, no diploma | 1,000 | 24.3% | 791 | 17.1% | 819 | 17.9% | 810 | 18.1% | -20.9% | -52.3% |
| High School Graduate | 1,370 | 33.2% | 1,733 | 37.5% | 1,699 | 37.2% | 1,662 | 37.2% | 26.5% | 102.9% |
| Some College, No Degree | 592 | 14.4% | 783 | 17.0% | 761 | 16.7% | 736 | 16.5% | 32.3% | -3.3% |
| Associates Degree | 109 | 2.6% | 182 | 3.9% | 175 | 3.8% | 170 | 3.8% | 67.0% | -2.9% |
| Bachelor's Degree | 225 | 5.5% | 338 | 7.3% | 328 | 7.2% | 313 | 7.0% | 50.2% | -4.6% |
| Graduate Degree | 93 | 2.3% | 140 | 3.0% | 135 | 3.0% | 128 | 2.9% | 50.5% | -5.2% |

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More [About Our Data](#).
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