



Date: February 14, 2004

Current Geography Selection: Counties: Louisa County

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2003 Estimate	2008 Projection	% Change 03-08
Total Households	10,939	12,534	14.6%
Total Avg Household Expenditure	\$44,279	\$47,298	6.8%
Total Avg Retail Expenditure	\$18,609	\$19,866	6.8%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2003 Estimate	% of Total	2008 Projection	% of Total	% Change 03-08
Airline Fares	\$302.43	0.7%	\$323.43	0.7%	6.9%
Alcoholic Beverages	\$418.09	0.9%	\$446.64	0.9%	6.8%
Alimony & Child Support	\$145.86	0.3%	\$155.43	0.3%	6.6%
Apparel	\$2,423.79	5.5%	\$2,590.02	5.5%	6.9%
Apparel Services & Acces	\$311.63	0.7%	\$333.52	0.7%	7.0%
Audio Equipment	\$68.83	0.2%	\$73.79	0.2%	7.2%
Babysitting & Elderly Care	\$239.37	0.5%	\$255.75	0.5%	6.8%
Books	\$80.90	0.2%	\$86.48	0.2%	6.9%
Books & Supplies	\$119.89	0.3%	\$127.90	0.3%	6.7%
Boys Apparel	\$131.65	0.3%	\$140.46	0.3%	6.7%
Cellular Phone Service	\$73.96	0.2%	\$78.96	0.2%	6.8%
Cigarettes	\$370.70	0.8%	\$395.60	0.8%	6.7%
Computer Hardware	\$353.74	0.8%	\$377.99	0.8%	6.9%
Computer Information Svcs	\$36.10	0.1%	\$38.77	0.1%	7.4%
Computer Software	\$45.79	0.1%	\$48.94	0.1%	6.9%
Contributions	\$1,313.44	3.0%	\$1,404.79	3.0%	7.0%
Coolant & Other Fluids	\$10.47	0.0%	\$11.19	0.0%	6.9%
Cosmetics & Perfume	\$95.56	0.2%	\$102.25	0.2%	7.0%
Deodorants & Other Pers Care	\$32.81	0.1%	\$35.02	0.1%	6.7%
Education	\$752.19	1.7%	\$802.14	1.7%	6.6%
Electricity	\$1,390.42	3.1%	\$1,483.71	3.1%	6.7%
Entertainment	\$2,308.64	5.2%	\$2,467.42	5.2%	6.9%
Fees & Admissions	\$569.83	1.3%	\$609.52	1.3%	7.0%
Finance Chgs Exc Mort & Veh	\$196.45	0.4%	\$209.82	0.4%	6.8%
Floor Coverings	\$67.76	0.2%	\$72.51	0.2%	7.0%
Food & Beverages	\$7,218.48	16.3%	\$7,708.68	16.3%	6.8%
Food At Home	\$4,312.59	9.7%	\$4,602.21	9.7%	6.7%
Food Away From Home	\$2,487.80	5.6%	\$2,659.83	5.6%	6.9%

Footwear	\$453.40	1.0%	\$484.50	1.0%	6.9%
Fuel Oil & Other Fuels	\$85.57	0.2%	\$91.17	0.2%	6.5%
Funeral & Cemetery	\$105.11	0.2%	\$111.72	0.2%	6.3%
Furniture	\$435.06	1.0%	\$466.14	1.0%	7.1%
Gasoline & Oil	\$1,594.29	3.6%	\$1,705.83	3.6%	7.0%
Gifts	\$1,329.80	3.0%	\$1,420.41	3.0%	6.8%
Girls Apparel	\$158.94	0.4%	\$169.60	0.4%	6.7%
Hair Care	\$62.83	0.1%	\$67.06	0.1%	6.7%
Hard Surface Flooring	\$12.45	0.0%	\$13.26	0.0%	6.5%
Health Care	\$2,913.98	6.6%	\$3,109.98	6.6%	6.7%
Health Care Insurance	\$1,395.46	3.2%	\$1,488.64	3.1%	6.7%
Health Care Services	\$875.66	2.0%	\$933.86	2.0%	6.6%
Health Care Supplies & Equip	\$642.86	1.5%	\$687.48	1.5%	6.9%
Household Services	\$342.99	0.8%	\$365.70	0.8%	6.6%
Household Supplies	\$685.92	1.5%	\$736.03	1.6%	7.3%
Household Textiles	\$105.12	0.2%	\$112.31	0.2%	6.8%
Housewares & Small App	\$937.87	2.1%	\$1,002.84	2.1%	6.9%
Indoor Plants & Fresh Flowers	\$72.38	0.2%	\$77.26	0.2%	6.7%
Infants Apparel	\$112.16	0.3%	\$119.73	0.3%	6.7%
Jewelry	\$110.14	0.2%	\$118.06	0.2%	7.2%
Legal & Accounting	\$96.54	0.2%	\$103.20	0.2%	6.9%
Magazines	\$49.80	0.1%	\$53.19	0.1%	6.8%
Major Appliances	\$206.67	0.5%	\$220.91	0.5%	6.9%
Mass Transit	\$94.06	0.2%	\$100.56	0.2%	6.9%
Men's Apparel	\$450.88	1.0%	\$481.77	1.0%	6.9%
Mortgage Interest	\$2,541.80	5.7%	\$2,719.58	5.7%	7.0%
Natural Gas	\$431.15	1.0%	\$459.66	1.0%	6.6%
New Car Purchased	\$1,120.70	2.5%	\$1,196.19	2.5%	6.7%
New Truck Purchased	\$843.26	1.9%	\$899.88	1.9%	6.7%
New Vehicle Purchase	\$1,963.96	4.4%	\$2,096.07	4.4%	6.7%
Newspapers	\$104.29	0.2%	\$111.31	0.2%	6.7%
Oral Hygeine Products	\$29.19	0.1%	\$31.16	0.1%	6.7%
Other Lodging	\$793.76	1.8%	\$839.71	1.8%	5.8%
Other Miscellaneous Expenses	\$100.65	0.2%	\$107.56	0.2%	6.9%
Other Repairs & Maint	\$94.69	0.2%	\$101.01	0.2%	6.7%
Other Tobacco Products	\$39.49	0.1%	\$42.20	0.1%	6.9%
Other Transportation Costs	\$733.45	1.7%	\$782.98	1.7%	6.8%
Other Utilities	\$355.19	0.8%	\$379.28	0.8%	6.8%
Paint & Wallpaper	\$44.79	0.1%	\$47.90	0.1%	6.9%
Personal Care Products	\$170.56	0.4%	\$182.32	0.4%	6.9%
Personal Care Services	\$492.86	1.1%	\$527.01	1.1%	6.9%
Personal Insurance	\$501.47	1.1%	\$536.02	1.1%	6.9%
Pet Supplies & Svcs	\$246.31	0.6%	\$263.15	0.6%	6.8%
Photographic Equip & Supplies	\$109.87	0.2%	\$117.45	0.2%	6.9%
Plumbing & Heating	\$58.26	0.1%	\$62.28	0.1%	6.9%
Property Taxes	\$478.02	1.1%	\$511.83	1.1%	7.1%
Public Transportation	\$477.75	1.1%	\$510.76	1.1%	6.9%
Records/Tapes/CD Purchases	\$116.66	0.3%	\$124.58	0.3%	0.0%

Recreational Equip & Supplies	\$876.99	2.0%	\$937.21	2.0%	6.9%
Rental Costs	\$3,168.36	7.2%	\$3,376.98	7.1%	6.6%
Roofing & Siding	\$72.02	0.2%	\$76.80	0.2%	6.6%
Satellite Dishes	\$8.05	0.0%	\$8.63	0.0%	7.2%
Shaving Needs	\$13.00	0.0%	\$13.89	0.0%	6.8%
Shelter	\$7,725.15	17.4%	\$8,242.41	17.4%	6.7%
Telephone Svc Excl Cell	\$1,160.19	2.6%	\$1,240.08	2.6%	6.9%
Televisions	\$98.41	0.2%	\$105.27	0.2%	7.0%
Transportation	\$9,244.59	20.9%	\$9,882.61	20.9%	6.9%
Tuition	\$632.30	1.4%	\$674.24	1.4%	6.6%
Used Car Purchase	\$1,301.72	2.9%	\$1,394.94	2.9%	7.2%
Used Truck Purchase	\$743.46	1.7%	\$794.93	1.7%	6.9%
Used Vehicle Purchase	\$2,045.18	4.6%	\$2,189.87	4.6%	7.1%
VCRs & Related Equipment	\$43.96	0.1%	\$46.97	0.1%	6.8%
Vehicle Insurance	\$1,041.32	2.4%	\$1,113.55	2.4%	6.9%
Vehicle Repair	\$1,014.69	2.3%	\$1,083.30	2.3%	6.8%
Vehicle Repair & Maintenance	\$1,025.16	2.3%	\$1,094.49	2.3%	6.8%
Video & Audio Equipment	\$861.82	1.9%	\$920.69	1.9%	6.8%
Video Game Hardware & Software	\$29.90	0.1%	\$31.92	0.1%	6.8%
Watches	\$21.76	0.0%	\$23.30	0.0%	7.1%
Women's Apparel	\$805.13	1.8%	\$860.44	1.8%	6.9%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More [About Our Data](#).
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