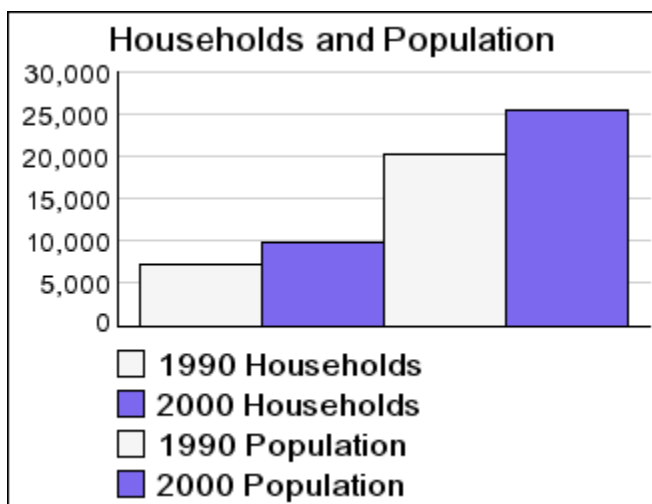


Date: February 14, 2004

Current Geography Selection: Counties: Louisa County

Executive Summary Report with Charts

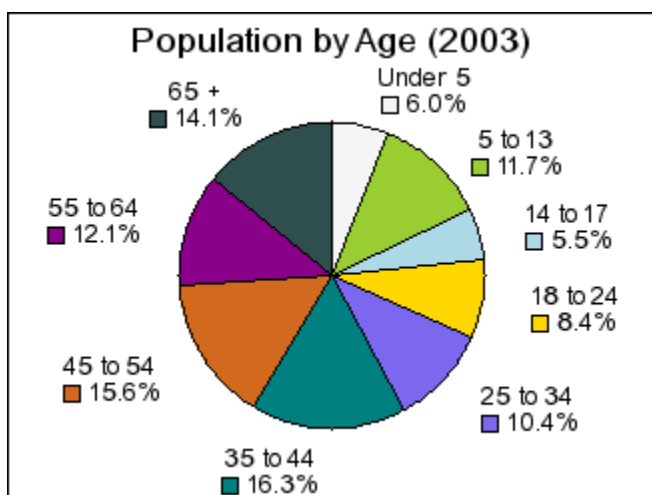
Population Demographics



The number of households in the study area in 1990 was **7,427** and changed to **9,945** in 2000, representing a change of **34%**. The household count in 2003 was **10,939** and the household projection for 2008 is **12,534**, a change of **15%**. The population in the study area in 1990 was **20,325** and in 2000 it was **25,627**, roughly a **26%** change. The population in 2003 was **27,620** and the projection for 2008 is **30,679** representing a change of **11%**.

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
Total Population	20,325	25,627	27,620	30,679	26.1%	11.1%
Total Households	7,427	9,945	10,939	12,534	33.9%	14.6%

Population by Age



In 1990, the median age of the total population in the study area was **34.8**, and in 2000, it was **38.8**. The median age in 2003 is **40.3** and it is predicted to change in five years to **42.1** years.

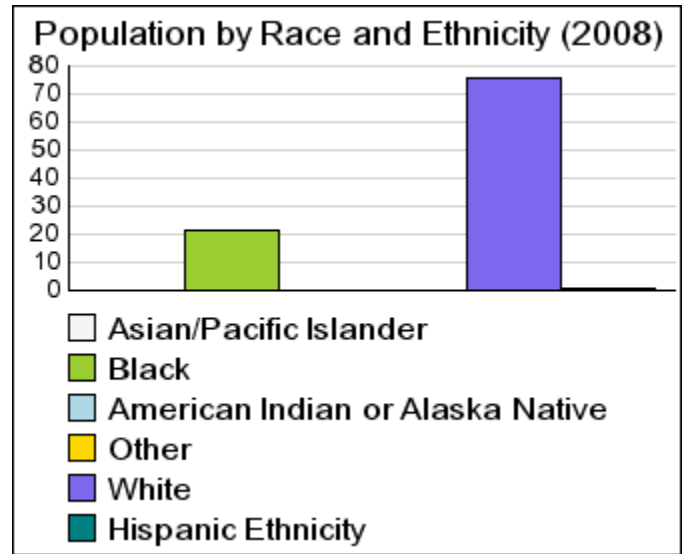
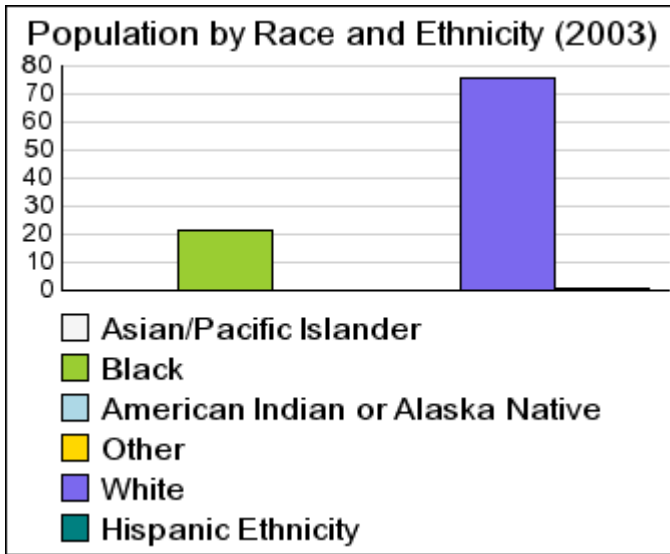
In 2003, females represented **50.9%** of the population with a median age of **40.7** and males represented **49.1%** of the population with a median age of **39.8** years.

In 2003, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **14 to 17** years. The table below sorts age groups by the 2003 Estimate for the Age Groups.

Age Groups Sorted By 2003 Estimate	1990 Census	2000 Census	*2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008

35 to 44	3,086	15.2%	4,560	17.8%	4,509	16.3%	3,974	13.0%	47.8%	-11.9%
45 to 54	2,257	11.1%	3,904	15.2%	4,299	15.6%	5,012	16.3%	73.0%	16.6%
55 to 64	1,969	9.7%	2,806	10.9%	3,331	12.1%	4,135	13.5%	42.5%	24.1%
5 to 13	2,640	13.0%	3,263	12.7%	3,234	11.7%	3,285	10.7%	23.6%	1.6%
25 to 34	3,356	16.5%	3,096	12.1%	2,882	10.4%	3,161	10.3%	-7.7%	9.7%
18 to 24	1,742	8.6%	1,691	6.6%	2,309	8.4%	2,886	9.4%	-2.9%	25.0%
65 to 74	1,680	8.3%	1,932	7.5%	2,224	8.1%	2,751	9.0%	15.0%	23.7%
0 to 4	1,378	6.8%	1,524	5.9%	1,659	6.0%	1,792	5.8%	10.6%	8.0%
75 +	1,112	5.5%	1,383	5.4%	1,657	6.0%	2,063	6.7%	24.4%	24.5%
14 to 17	1,105	5.4%	1,468	5.7%	1,516	5.5%	1,620	5.3%	32.9%	6.9%

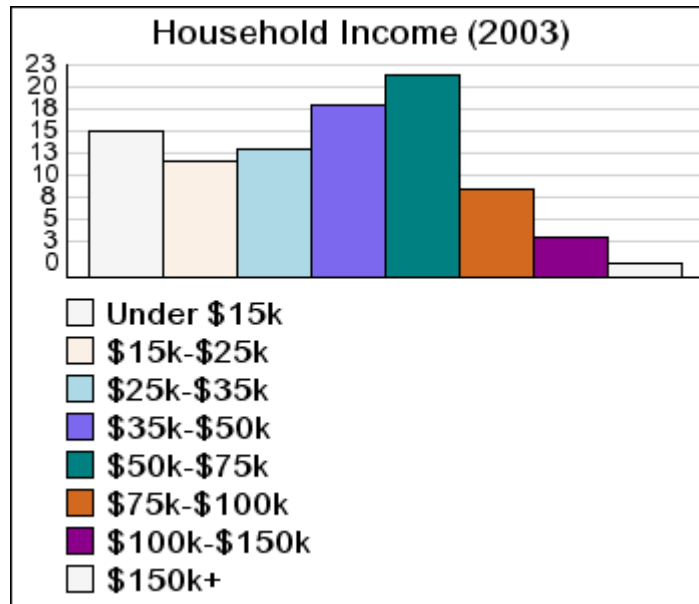
Population by Race/Ethnicity



In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**. Note that the following table is sorted by the predominant Race for 2003.

Race & Ethnicity <i>Sorted By 2003 Race Estimate</i>	1990 Census		2000 Census		*2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
White	14,970	73.7%	19,617	76.5%	21,076	76.3%	23,304	76.0%	31.0%	10.6%
Black	5,233	25.7%	5,530	21.6%	6,023	21.8%	6,789	22.1%	5.7%	12.7%
Am Indian or Alaska Native	65	0.3%	108	0.4%	115	0.4%	127	0.4%	66.2%	10.4%
Asian/Pacific Islander	37	0.2%	67	0.3%	73	0.3%	87	0.3%	81.1%	19.2%
Other	20	0.1%	46	0.2%	52	0.2%	60	0.2%	130.0%	15.4%
Hispanic Ethnicity	108	0.5%	182	0.7%	210	0.8%	256	0.8%	68.5%	21.9%

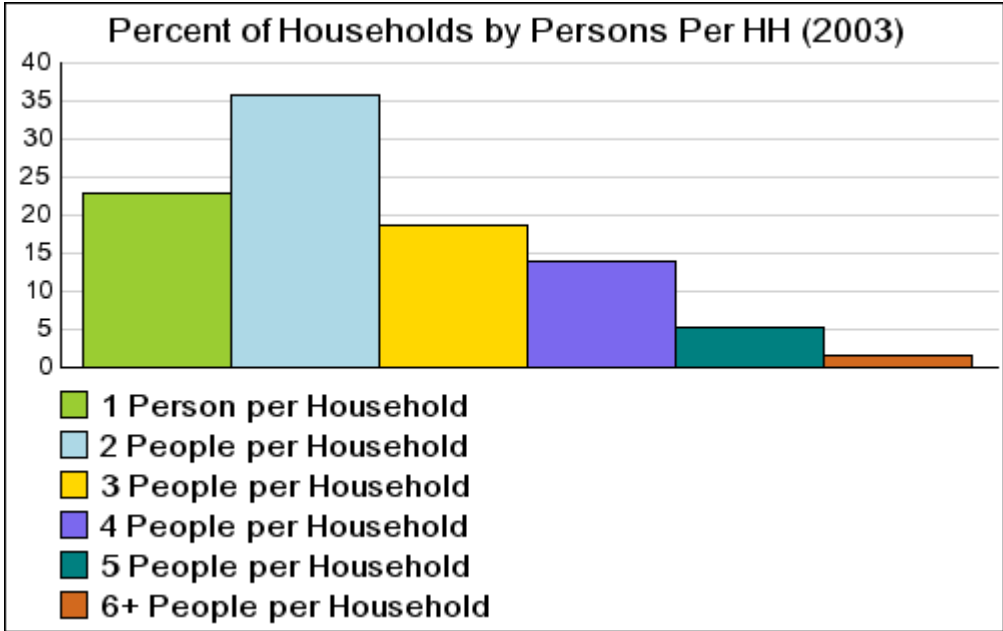
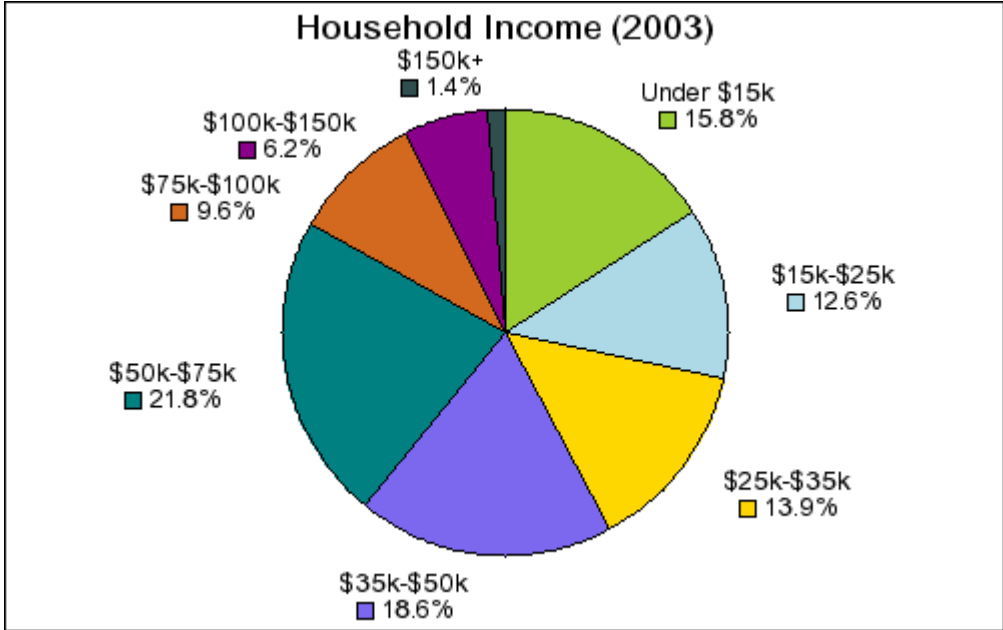
Households by Income



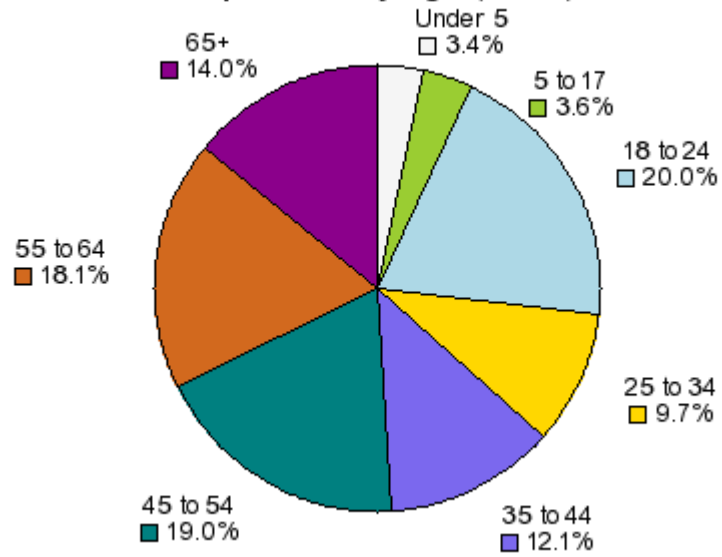
In 2003 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the 2003 Income Classes.

HH Income Categories <i>Sorted By 2003 Income</i>	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	*2003 to 2008
\$50,000 - \$74,999	708	9.5%	2,002	20.1%	2,346	21.4%	2,778	22.2%	182.8%	18.4%
\$35,000 - \$49,999	1,375	18.5%	1,927	19.4%	2,001	18.3%	2,862	22.8%	40.1%	43.0%
\$0 - \$14,999	2,078	28.0%	1,622	16.3%	1,701	15.5%	1,765	14.1%	21.6%	3.8%
\$25,000 - \$34,999	1,260	17.0%	1,449	14.6%	1,497	13.7%	1,588	12.7%	15.0%	6.1%
\$15,000 - \$24,999	1,423	19.2%	1,345	13.5%	1,350	12.3%	1,348	10.8%	-5.5%	-0.1%
\$75,000 - \$99,999	220	3.0%	846	8.5%	1,028	9.4%	1,391	11.1%	284.5%	35.3%
\$100,000 - \$149,999	98	2.4%	355	4.8%	476	6.1%	1,091	5.9%	385.7%	62.8%
\$150,000 +	96	1.3%	278	3.7%	346	3.2%	516	4.1%	189.6%	85.6%
Average Hhld Income	\$33,928		\$49,386		\$52,286		\$57,643			10.2%
Median Hhld Income	\$26,632		\$39,580		\$41,957		\$46,792		48.6%	11.5%
Per Capita Income	\$12,299		\$19,110		\$21,080		\$23,931		55.4%	13.5%

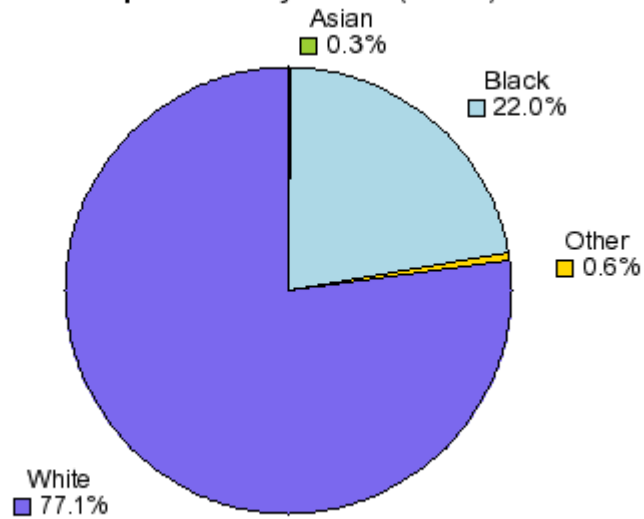
Demographic Snapshot Summary Report with Charts



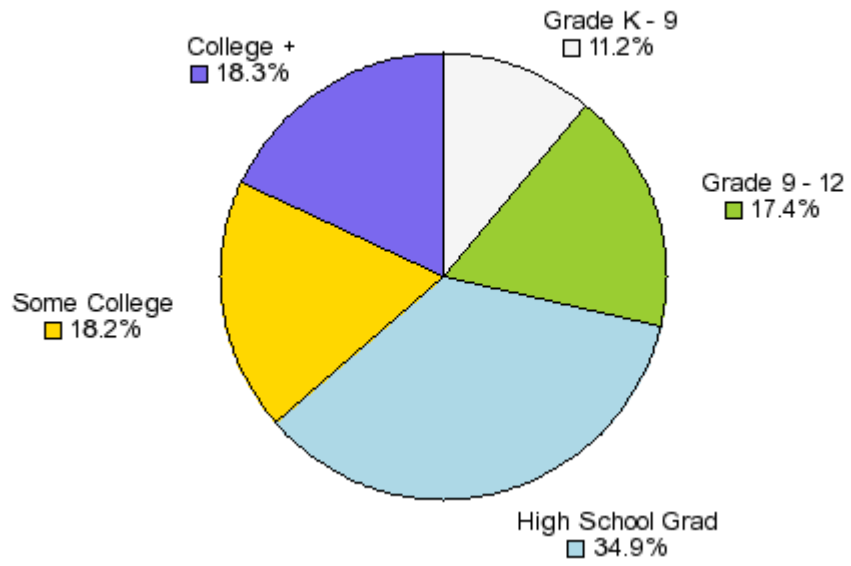
Population by Age (2003)



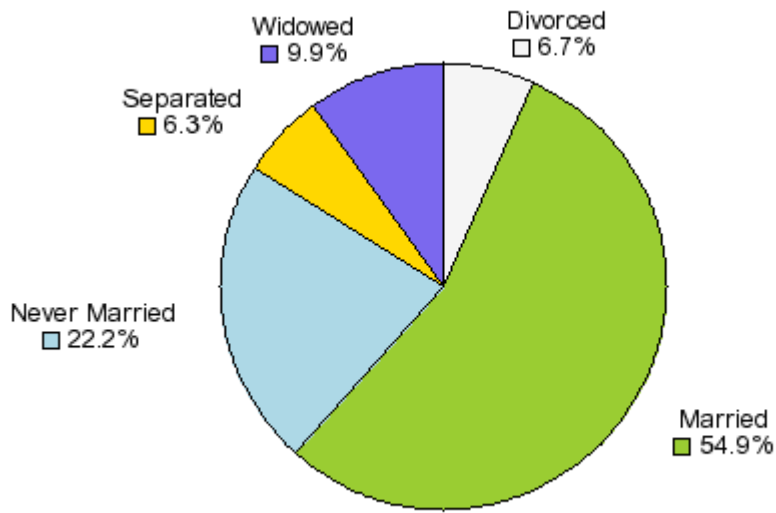
Population by Race (2003)

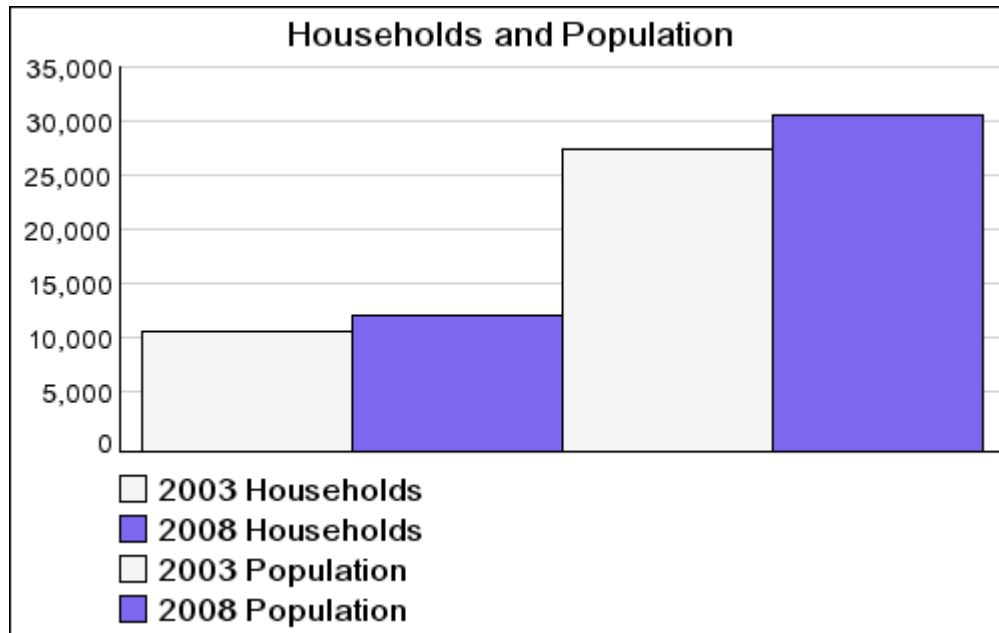


Education (2003)



Marital Status (2003)





Demographic Detail Summary Report

Population Demographics

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Total Population	20,325		25,627		27,620		30,679		26.1%	11.1%
Population Density (Pop/Sq Mi)	39.8		50.2		54.1		60.1		26.1%	11.1%
Total Households	7,427		9,945		10,939		12,534		33.9%	14.6%

Population by Gender:

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Male	10,038	49.4%	12,611	49.2%	13,562	49.1%	15,010	48.9%	25.6%	10.7%
Female	10,287	50.6%	13,016	50.8%	14,058	50.9%	15,669	51.1%	26.5%	11.5%

Population by Race/Ethnicity

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
White	14,970	73.7%	19,617	76.5%	21,076	76.3%	23,304	76.0%	31.0%	10.6%
Black	5,233	25.7%	5,530	21.6%	6,023	21.8%	6,789	22.1%	5.7%	12.7%
American Indian or Alaska Native	65	0.3%	108	0.4%	115	0.4%	127	0.4%	66.2%	10.4%
Asian/Pacific Islander	37	0.2%	67	0.3%	73	0.3%	87	0.3%	81.1%	19.2%
Some Other Race	20	0.1%	46	0.2%	52	0.2%	60	0.2%	130.0%	15.4%
Two or More Races			259	1.0%	278	1.0%	308	1.0%		10.8%
Hispanic Ethnicity	108	0.5%	182	0.7%	210	0.8%	256	0.8%	68.5%	21.9%
Not Hispanic or Latino	20,217	99.5%	25,445	99.3%	27,410	99.2%	30,423	99.2%	25.9%	11.0%

Population by Age

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
0 to 4	1,378	6.8%	1,524	5.9%	1,659	6.0%	1,792	5.8%	10.6%	8.0%
5 to 13	2,640	13.0%	3,263	12.7%	3,234	11.7%	3,285	10.7%	23.6%	1.6%
14 to 17	1,105	5.4%	1,468	5.7%	1,516	5.5%	1,620	5.3%	32.9%	6.9%
18 to 24	1,742	8.6%	1,691	6.6%	2,309	8.4%	2,886	9.4%	-2.9%	25.0%
25 to 34	3,356	16.5%	3,096	12.1%	2,882	10.4%	3,161	10.3%	-7.7%	9.7%
35 to 44	3,086	15.2%	4,560	17.8%	4,509	16.3%	3,974	13.0%	46.1%	-11.9%
45 to 54	2,257	11.1%	3,904	15.2%	4,299	15.6%	5,012	16.3%	90.5%	16.6%
55 to 64	1,969	9.7%	2,806	10.9%	3,331	12.1%	4,135	13.5%	69.2%	24.1%
65 to 74	1,680	8.3%	1,932	7.5%	2,224	8.1%	2,751	9.0%	32.4%	23.7%
75 to 84	857	4.2%	1,055	4.1%	1,243	4.5%	1,556	5.1%	45.0%	25.2%
85+	255	1.3%	414	1.5%	328	1.3%	507	1.7%	62.4%	22.5%

Median Age:

Total Population	34.8	38.8	40.3	42.1
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Households by Income

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
\$0 - \$15,000	2,078	28.0%	1,622	16.3%	1,701	15.5%	1,765	14.1%	-18.1%	3.8%
\$15,000 - \$24,999	1,423	19.2%	1,345	13.5%	1,350	12.3%	1,348	10.8%	-5.1%	-0.1%
\$25,000 - \$34,999	1,260	17.0%	1,449	14.6%	1,497	13.7%	1,588	12.7%	18.8%	6.1%
\$35,000 - \$49,999	1,375	18.5%	1,927	19.4%	2,001	18.3%	2,057	16.4%	45.5%	4.3%
\$50,000 - \$74,999	875	11.8%	2,002	20.1%	2,346	21.4%	2,778	22.2%	168.1%	18.4%
\$75,000 - \$99,999	220	3.0%	846	8.5%	1,028	9.4%	1,391	11.1%	367.3%	35.3%
\$100,000 - \$149,999	98	1.3%	476	4.8%	670	6.1%	1,091	8.7%	583.7%	62.8%
\$150,000 +	96	1.3%	278	2.8%	346	3.2%	516	4.1%	260.4%	49.1%
Average Hhld Income	\$33,928		\$49,386		\$52,286		\$57,643		45.6%	10.2%
Median Hhld Income	\$26,632		\$39,580		\$41,957		\$46,792		48.6%	11.5%
Per Capita Income	\$12,299		\$19,110		\$21,080		\$23,931		55.4%	13.5%

Employment and Business

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 16 + Population	15,798		20,077		21,913		24,764		27.1%	13.0%
Employed	9,706	61.4%	12,285	61.2%	13,344	60.9%	14,967	60.4%	26.6%	12.2%
Unemployed	509	3.2%	438	2.2%	483	2.2%	557	2.3%	-13.9%	15.3%
In Armed Forces	3	0.0%	4	0.0%	6	0.0%	12	0.1%	33.3%	100.0%
Not In Labor Force	5,580	35.3%	7,350	36.6%	8,080	36.9%	9,228	37.3%	31.7%	14.2%
Number of Employees (Daytime Pop)					5,725					
Number of					648					

Establishments

Emp in Blue Collar Occupations	6,199	50.9%
Emp in White Collar Occupations	5,986	49.1%

Housing Units

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Total Housing Units	9,080		11,855		13,050		15,156		30.6%	16.1%
Owner Occupied	5,932	65.3%	8,110	68.4%	8,976	68.8%	10,379	68.5%	36.7%	15.6%
Renter Occupied	1,495	16.5%	1,835	15.5%	1,963	15.0%	2,155	14.2%	22.7%	9.8%
Vacant	1,653	18.2%	1,910	3.7%	2,111	16.2%	2,622	17.3%	15.5%	24.2%

Vehicles Available

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Average Vehicles Per Household	1.99		2.08		2.08		2.07		4.6%	-0.0%
0 Vehicles Available	683	9.2%	631	6.3%	809	7.4%	809	6.5%	-7.6%	0.0%
1 Vehicle Available	1,780	24.0%	2,409	24.2%	2,659	24.3%	3,057	24.4%	35.3%	15.0%
2+ Vehicles Available	4,963	66.8%	6,905	69.4%	7,579	69.3%	8,668	69.2%	39.1%	14.4%

Marital Status

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 15+ Population	16,054		20,461		23,479		24,855		27.5%	5.9%
Married, Spouse Present	9,491	59.1%	11,570	56.5%	12,885	54.9%	13,616	54.8%	21.9%	5.7%
Married, Spouse Absent	514	3.2%	890	4.3%	1,488	6.3%	1,112	4.5%	73.2%	-25.3%
Divorced	1,122	7.0%	2,011	9.8%	1,572	6.7%	1,666	6.7%	79.2%	6.0%
Widowed	1,349	8.4%	1,403	6.9%	2,324	9.9%	2,689	10.8%	4.0%	15.7%
Never Married	3,578	22.3%	4,587	22.4%	5,210	22.2%	5,772	23.2%	28.2%	10.8%

Educational Attainment

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 25+ Population	13,460		17,392		18,902		21,096		29.2%	11.6%
Grade K - 8	2,672	19.9%	1,943	11.2%	2,111	11.2%	2,407	11.4%	-27.3%	14.0%
Grade 9 - 12, no diploma	2,727	20.3%	2,764	15.9%	3,288	17.4%	3,713	17.6%	1.4%	-43.7%
High School Graduate	4,652	34.6%	6,165	35.4%	6,598	34.9%	7,366	34.9%	32.5%	124.0%
Some College, No Degree	1,690	12.6%	3,240	18.6%	3,441	18.2%	3,802	18.0%	91.7%	10.5%
Associates Degree	534	4.0%	806	4.6%	854	4.5%	943	4.5%	50.9%	10.4%
Bachelor's Degree	731	5.4%	1,662	9.6%	1,752	9.3%	1,920	9.1%	127.4%	9.6%
Graduate Degree	453	3.4%	812	4.7%	858	4.5%	945	4.5%	79.2%	10.1%

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More [About Our Data](#).
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