

- MINUTES -  
King and Queen Technology Leadership Team  
May 13, 2003

The King and Queen Technology Leadership Team met in the 2<sup>nd</sup> floor conference room of the Courts and Administration Building at 7:00 p.m. Present were: Gene Martin, Carole White, Alinda Uzel, Matt Lewis, Jon Johnson, Jack Spain, Donna Elliott and Dom Stolfi.

After a brief overview to help the Team keep in mind the purpose of the “electronic village,” Alinda gave a report on the status of the development of the community survey instrument. Mike Lambur, a researcher at VA Tech, has taken the questions the Team, local government and the school system have submitted and is in the process of developing the instrument. When this is completed, the Team will determine the administration process.

Jon opened the KQInfoTrail site and spoke briefly of the work Jaime has done utilizing the information submitted to her. The Team then proceeded to work through tab by tab, viewing each and evaluating for additions or changes. They are as follows:

- |                 |  |
|-----------------|--|
| About the Trail | Add a picture of the student that submitted the winning name (if parents agree – in writing)   |
| The County      | Gene is still working on this section and will, hopefully, be completed within a couple of days, will send to everyone via e-mail attachment and then we will discuss on the listserv and, upon approval of the Team, send to Jaime for inclusion  |
| People          | Upon clicking on the tab, change the question “Who is a Villager?” to “Who are the people of the Information Trail?”<br><br>The response to that question should be “Known as Villagers, we are local citizens, businesses.....” (continue as is already there.)   |
| Transportation  | Add any Medicaid Taxis that serve KQ – Alinda will get that information and send to Jaime<br><br>For the public and private boat landing sites, add tidal charts to each one. Matt will send this to Jaime.<br><br>Under the “Roads” section, link the map that is on the local government site to this – Donna will take care of this |

Things to Do

Change the name of this tab to “County Attractions”  
Then, the listings under County Attractions would be:

Courthouse Tavern Museum  
J. C. Graves Historic Museum  
Rappahannock Tribe Cultural Center  
Rainbow Acres Campground  
Tucker’s Recreational Park and Marina  
Mattaponi River Boat Cruises on the Mattaponi Queen  
Dragon Run  
The Mattaponi River  
Boat Landings:  
    Melrose Landing  
    Waterfence Landing  
    Walkerton Landing  
King and Queen Fish Hatchery  
Newtown Dragway  
Locust Grove Farm  
The Old School House Bed and Breakfast

We would prefer a link from this listing to the descriptive information on the appropriate connection – either a descriptor link or link to their web site. We will have to develop this and give it to Jaime.

Calendar

Jon will talk with Jaime about the format of the calendar when it becomes interactive

Emergency Services

Add information about the Laurel Shelter (for KQ battered/abused women and children) – Alinda will get this and send to Donna – there are other items Donna will add and then compile and send to Jaime

Village Mall

Leave the entire list, but underline with a link for only those businesses that we know already exist in the county . That way folks will be able to readily see which ones we already have and perhaps someone wishing to start a business can see which ones we need. The Team needs to decide which to link.

Community Groups

In the listings, change ARTS to ARTS AND CULTURE

In the listings, add MUSEUMS.

Schools and Libraries

The Team will decide which listings need to be eliminated. Add a descriptor (name/location) for each school. Carole will send to Alinda/Donna and then it will go to Jaime.

Other items Jon will discuss with either Jaime or Mathew Mathai are:

- Will there be a counter so we can track the number of visitors to the site?
- Clarify business listings and the free/fee question
- Links that open the browser and keep KQInfoTrail running while going to a link

A brief discussion was then held about how to kick off the site to the public. Members present decided that we should consider the following:

- Since the Board of Supervisors meets on June 9 (and our regular meeting would be June 10), to make a presentation to the Board early on the agenda and then convene upstairs after the presentation) **The Team decided to go with this option – Donna will get us on the agenda.**
- Discuss with school system's Technology Director about the possibility of having a kick-off session at each of the 3 schools in the technology labs.
- See about sending announcement in tax bills (would have to talk with the County Treasurer about this)
- Run a full page or half-page ad in the Country Courier and County Parade – if funding is available
- Put up posters in local businesses
- Make bookmarks to place in the public library
- Send flyers home with each elementary school student
- Provide flyers to be placed in grocery bags at the Walkerton Market
- Ask County Administrator if a link can be added to KQInfoTrail on the government web site – possibly also on the school system web site
- Send PSA's to radio stations that KQ citizens utilize
- Ask members not present for additional ideas

With no further business, the meeting was adjourned.