

King and Queen Technology Leadership Team
- Minutes -
July 15, 2003

Tuesday, July 15, 2003, the KQ-TLT met in the 2nd Floor Conference Room of the Courts and Administration Building at 7:00 p.m. Present were: Donna Elliott, Dom Stolfi, Carole White, Alinda Uzel and Jon Johnson.

With no additions or corrections to the minutes of the last meeting, they were approved as written. Jon agreed to keep a running e-mail to Jaime to apprise her of requests from the Team. At the close of the meeting, it was sent forward.

TLT members present reported reactions they have seen or heard from the site – all of them from local residents have been positive and supportive. Alinda reported that a reporter for the News Messenger, a paper serving Montgomery County, VA, called to interview her about our site and local response. Mathew Mathai forwarded a copy of the paper and parts of it were read to members. Mathew still is extremely complimentary regarding the KQ efforts, accomplishments and ideas.

It was determined that there should be a continuous effort to keep the web site in the public's eye each time the Country Courier is published. If TLT members volunteer to write one such article, it will not be a burden on any one member to accomplish this task. Alinda Uzel has gotten Scott Mitchell (Scott's Store) to agree to set up a laptop computer, connect it to his phone line, and get pictures of customers viewing the site for a news article. This will be submitted to run in the next issue of the Country Courier.

Walkerton Day is coming up on August 2 and it would have been a good time to put out some promotional material about the kqinfotrail. However, without a good number of members present, attendees decided they could not organize this effort with great success at this date. Community Pride Day is October 18 and would be a wonderful time to have a display and promotional give-aways. **A committee would be helpful to develop this idea – volunteers are encouraged to call Alinda and let her know of their interest!**

Statistics of site usage are now available to the Administrators. In June, there were 446 visits from 191 addresses. (Some folks visited more than once!) It will be interesting to compare these stats to July ones now that some public promotion has been implemented.

It was decided that some clarification needs to be made on the “How to add a listing” to the Village Mall. A Villager registered with a 757 phone number who wanted to add his business. After asking if he was a resident of KQ or if he owned property in KQ with the answer to both being “No,” he was rude and insulting. Even though that concept is implied, it was felt that it needs to be spelled out so there are no other misunderstandings. Dom suggested a solution and Team members present agreed. He will send this to Jaime and ask her to post it at the appropriate spot.

Requests have come from the public to add a Quick Link on the Home Page to the tidal charts. Jon will send this request to Jaime.

Louisa County added an on-line survey to their site to capture information about computer/internet usage of folks logging in to their site. After looking at their form, the Team decided to add something similar to the kqinfotrail but one that would be electronically returned instead of being printed out and mailed back. The request is to receive this information in Real Time if that can be done. A copy of the revised survey for our site is attached.

The KQ-Community Involvement Team provided the TLT with the \$2,000.00 needed to support a KingandQueenKidsClub web site that will be linked to the InfoTrail as well as the school system's site. This will be similar to the CharlesCityKidsClub page and developed and administered by Shelly Marshall, a professional child substance abuse counselor and educator. It is suggested that TLT members look at the Charles City site to get an idea of what types of things might be on the KQ page.

(<http://www.charlescitykidsclub.org>). Ms. Marshall will work with students, school administrators and others to implement this web site. This is a nice collaborative effort between us and other youth-support groups in the county. This can have added benefits to the Community. In addition to targeting latch-key kids, this type of site will act as a central location for the posting of activities available for the children of the County. A central Youth Calendar will aid community leaders, parents and our youth. This should also arm parents with facts when their kids cry, "There's nothing to do in KQ."

Registration for the workshop scheduled as a result of the surveys from the Agri-Tourism Conference are slow but steady. The "Writing a WINNING Business Plan" is scheduled for Wednesday, July 23, at the Courts and Administration Building.

The remainder of the time was spent going through the business categories and eliminating some, combining others and making needed additions. Those changes will be sent to Jaime for implementation.

With no further business, the meeting was adjourned. The next meeting is scheduled for Tuesday, August 19, 2003; 7:00 p.m.; Courts & Administration Building.