

King and Queen Technology Leadership Team
- Minutes -
August 19, 2003

Tuesday, August 19, 2003, the KQ-TLT met in the Computer Lab at Central High School at 7:00 p.m. Present were: Ed Matthews, Donna Elliott, Dom Stolfi, Carole White, Jon Johnson, Gene Martin, Lawrence Simpkins, Alinda Uzel and Robert Roberts (with the Blacksburg Electronic Village).

Usage statistics from the kqinfotrail were shared. Final numbers indicate that in June there were 860 visits to the site. Some of these numbers reflect the traffic of the TLT preparing listings for the site. In July, there were 794 visits and on August 15 there had been 445 visits.

TLT members reported that they had learned about businesses and opportunities on the site of which they were not previously aware; others reported finding businesses they had actually used after finding them on this web site.

Prior to the meeting, Ed Matthews set up the computer lab so Robert Roberts could use the new system so that all of the computers were seeing exactly the same thing to introduce the workings of the Discussion Forum. He discussed the terminology, how to post a topic and reply to a posted topic. He explained that the Discussion forum would need to have administrator(s) just like the site (perhaps could be the same individuals) and moderator(s) – this would be the decision of the Team.

Currently, the Discussion forum is not active on the actual web site. However, there is a test site, just like we tested “the trail” before it went live. All TLT members are encouraged to experiment with this so we can get all the “bugs” worked out before we present it to the public. In order to access the test site, go to: <http://kqinfotrail.bev.net>

Log in using the following username and password – toptlt and pass4top - and then go to the Discussion tab. This works pretty much like other discussion boards so try it out and bring your comments, questions or concerns to the next meeting.

Some of the details the Team will need to decide are when do we want to go “live” with this, do we want posts to be immediate or go through an approval process, what type of disclaimer do we want to be sure folks understand this is not for gossip or profanity and what the consequences might be, and others we may find.

As reported at the last meeting, the KQ-Community Involvement Team provided the TLT with the money to support a web site for our children and youth that will be linked to the InfoTrail as well as the school system’s site. Members present got to see the template for the site. If you go to www.thetigertrail.net, you can view the starting template. None of the links work yet but working with school administration, teachers and students, this will be developed soon. It is suggested that TLT members look at the Charles City site to get an idea of what types of things might be on the KQ page. Members commented on the

article run in the Country Courier with pictures of folks viewing The Trail at Scott's Store. The pastor at St. Stephens Baptist has made a point to mention the site each Sunday and, upon request, bookmarks were sent to him to distribute to his congregation. The Team needs to develop a series of promotional efforts – suggestions will be discussed at the next meeting.

With no further business, the meeting was adjourned. The next meeting is scheduled for Tuesday, September 16, 2003; 7:00 p.m.; Courts & Administration Building 2nd floor conference room.