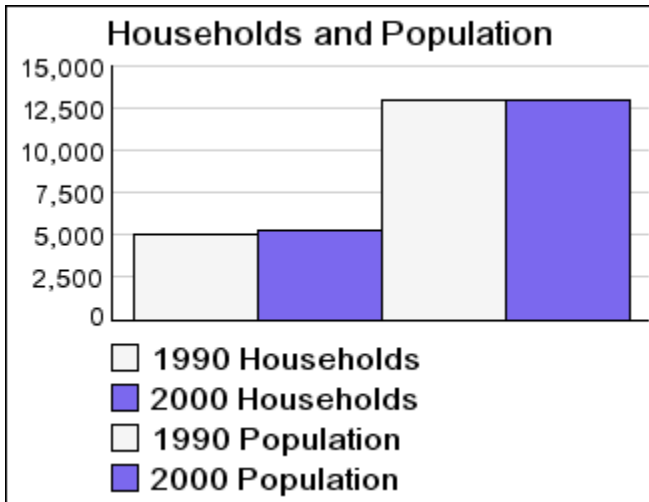


Date: February 9, 2004

Current Geography Selection: Counties: Northhampton County

Executive Summary Report with Charts

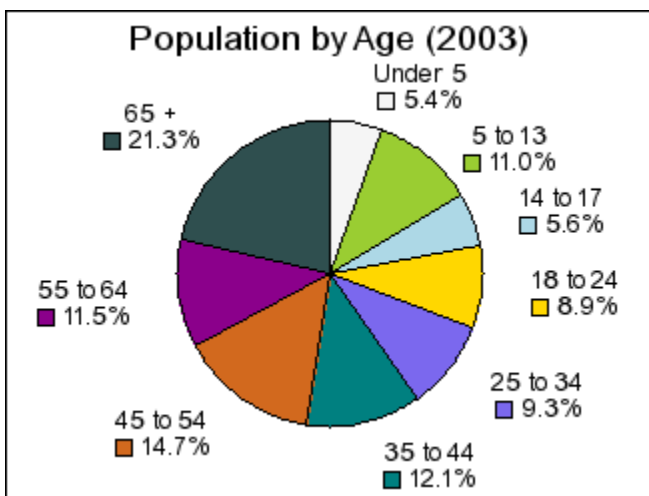
Population Demographics



The number of households in the study area in 1990 was **5,129** and changed to **5,321** in 2000, representing a change of **4%**. The household count in 2003 was **5,304** and the household projection for 2008 is **5,278**, a change of **-0%**. The population in the study area in 1990 was **13,061** and in 2000 it was **13,093**, roughly a **0%** change. The population in 2003 was **12,856** and the projection for 2008 is **12,500** representing a change of **-3%**.

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
Total Population	13,061	13,093	12,856	12,500	0.2%	-2.8%
Total Households	5,129	5,321	5,304	5,278	3.7%	-0.5%

Population by Age



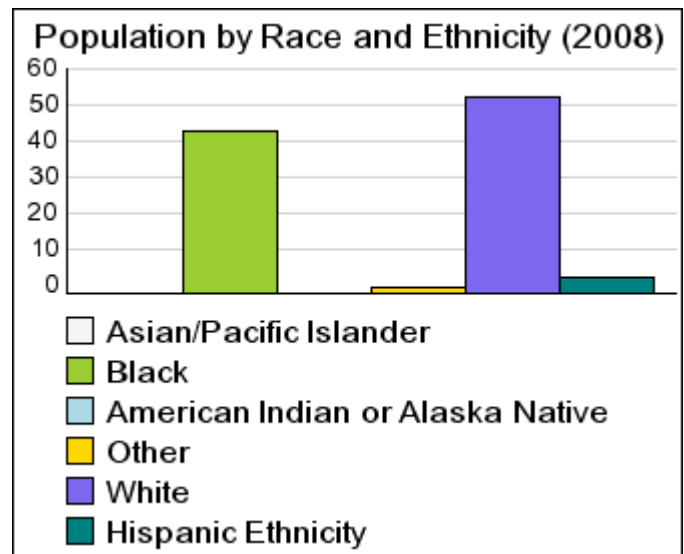
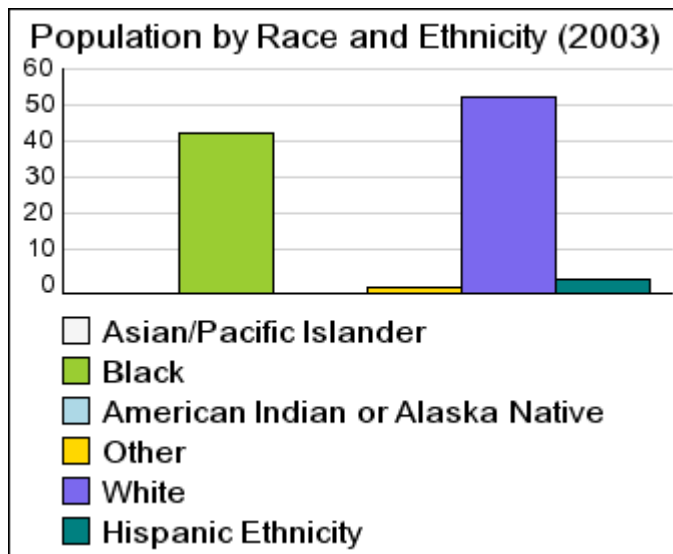
In 1990, the median age of the total population in the study area was **37.5**, and in 2000, it was **42.5**. The median age in 2003 is **43.3** and it is predicted to change in five years to **43.7** years.

In 2003, females represented **53.0%** of the population with a median age of **45.0** and males represented **47.0%** of the population with a median age of **41.4** years.

In 2003, the most prominent age group in this geography is **45 to 54** years. The age group least represented in this geography is **0 to 4** years. The table below sorts age groups by the 2003 Estimate for the Age Groups.

Age Groups Sorted By 2003 Estimate	1990		2000		*2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
45 to 54	1,218	9.3%	1,804	13.8%	1,894	14.7%	1,815	14.5%	48.1%	-4.2%
35 to 44	1,627	12.5%	1,881	14.4%	1,562	12.2%	1,240	9.9%	15.6%	-20.6%
55 to 64	1,554	11.9%	1,441	11.0%	1,480	11.5%	1,593	12.7%	-7.3%	7.6%
5 to 13	1,762	13.5%	1,544	11.8%	1,408	11.0%	1,259	10.1%	-12.4%	-10.6%
65 to 74	1,483	11.4%	1,502	11.5%	1,378	10.7%	1,252	10.0%	1.3%	-9.1%
75 +	1,107	8.5%	1,269	9.7%	1,366	10.6%	1,407	11.3%	14.6%	3.0%
25 to 34	1,829	14.0%	1,215	9.3%	1,201	9.3%	1,376	11.0%	-33.6%	14.6%
18 to 24	927	7.1%	933	7.1%	1,150	8.9%	1,217	9.7%	0.6%	5.8%
14 to 17	660	5.1%	780	6.0%	717	5.6%	637	5.1%	18.2%	-11.2%
0 to 4	893	6.8%	724	5.5%	700	5.4%	704	5.6%	-18.9%	0.6%

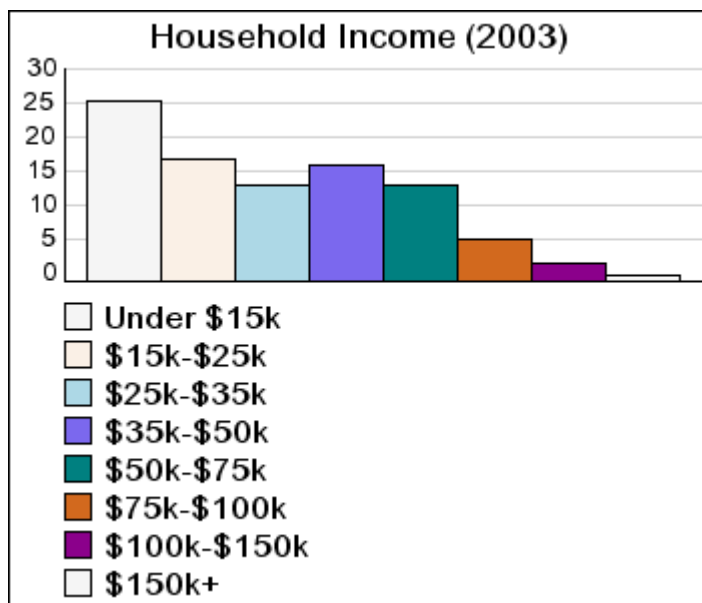
Population by Race/Ethnicity



In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.** Note that the following table is sorted by the predominant Race for 2003.

Race & Ethnicity Sorted By 2003 Race Estimate	1990		2000		*2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
White	6,881	52.7%	6,977	53.3%	6,815	53.0%	6,576	52.6%	1.4%	-3.5%
Black	6,034	46.2%	5,634	43.0%	5,572	43.3%	5,473	43.8%	-6.6%	-1.8%
Other	112	0.9%	278	2.1%	270	2.1%	258	2.1%	148.2%	-4.4%
Asian/Pacific Islander	16	0.1%	29	0.2%	25	0.2%	26	0.2%	81.3%	4.0%
Am Indian or Alaska Native	16	0.1%	22	0.2%	22	0.2%	21	0.2%	37.5%	-4.5%
Hispanic Ethnicity	255	2.0%	454	3.5%	505	3.9%	577	4.6%	78.0%	14.3%

Households by Income



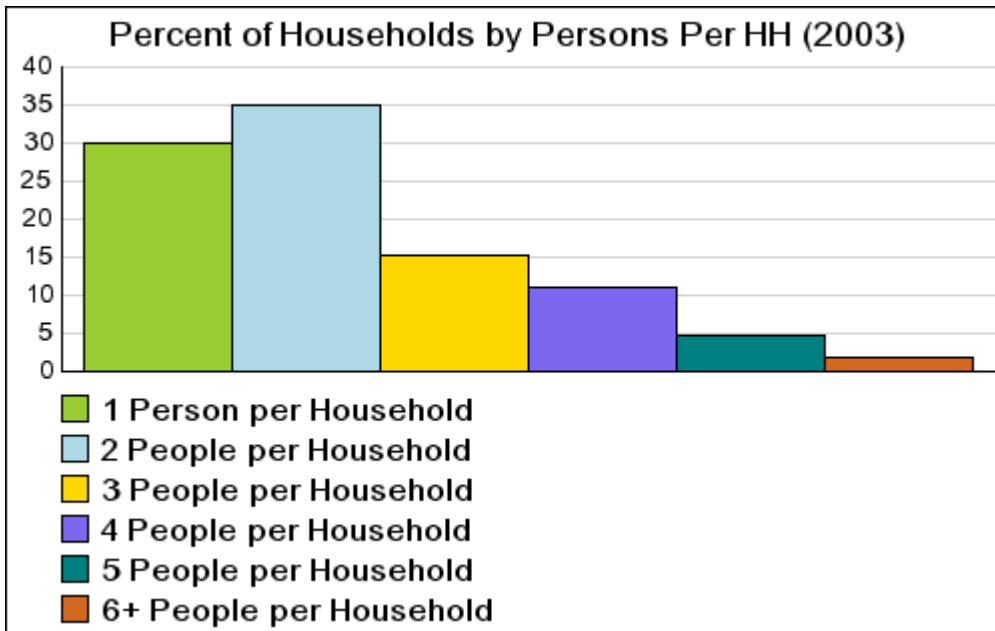
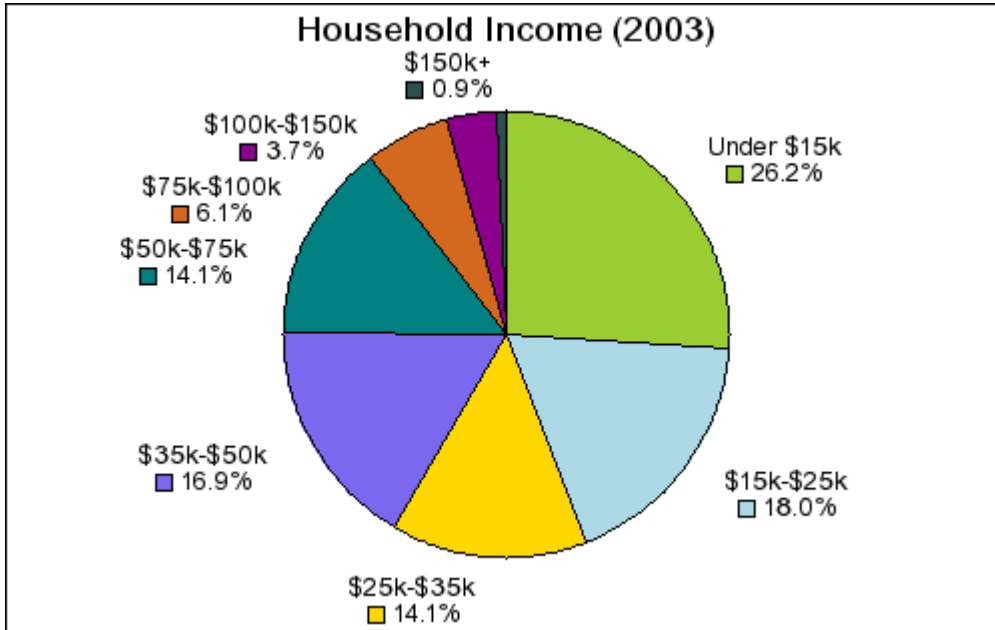
In 2003 the predominant household income category in this study area is **\$0 - \$15K**, and the income group that is least represented in this geography is **\$150K +**. The following table ranks income groups by the 2003 Income Classes.

HH Income Categories

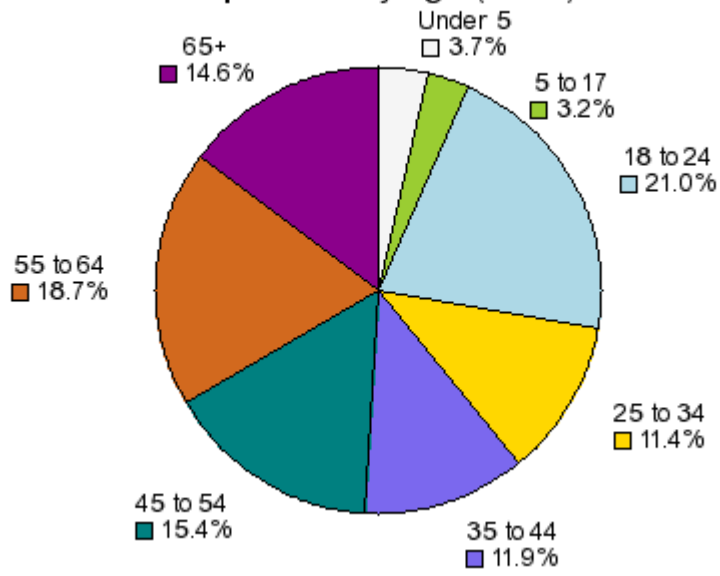
Sorted By 2003 Income

Income Category	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	*2003 to 2008
\$0 - \$14,999	2,169	42.3%	1,421	26.7%	1,359	25.6%	1,234	23.4%	-6.3%	-9.2%
\$15,000 - \$24,999	1,054	20.5%	984	18.5%	930	17.5%	859	16.3%	-6.6%	-7.6%
\$25,000 - \$34,999	728	14.2%	756	14.2%	732	13.8%	688	13.0%	3.8%	-6.0%
\$35,000 - \$49,999	568	11.1%	858	16.1%	876	16.5%	1,187	22.5%	51.1%	35.5%
\$50,000 - \$74,999	344	6.7%	721	13.6%	730	13.8%	741	14.0%	109.6%	1.5%
\$75,000 - \$99,999	96	1.9%	269	5.1%	316	6.0%	417	7.9%	180.2%	32.0%
\$100,000 - \$149,999	83	2.2%	110	2.7%	144	3.6%	271	3.5%	73.5%	42.6%
\$150,000 +	49	1.0%	168	3.3%	171	3.2%	195	3.7%	242.9%	16.1%
Average Hhld Income	\$26,164		\$39,965		\$42,622		\$46,364			8.8%
Median Hhld Income	\$18,341		\$28,325		\$29,972		\$32,691		54.4%	9.1%
Per Capita Income	\$10,210		\$16,250		\$17,961		\$20,017		59.2%	11.4%

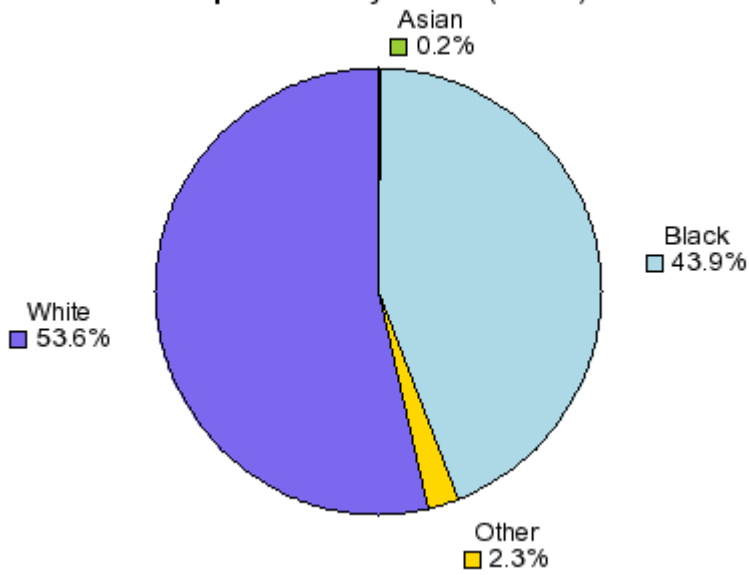
Demographic Snapshot Summary Report with Charts



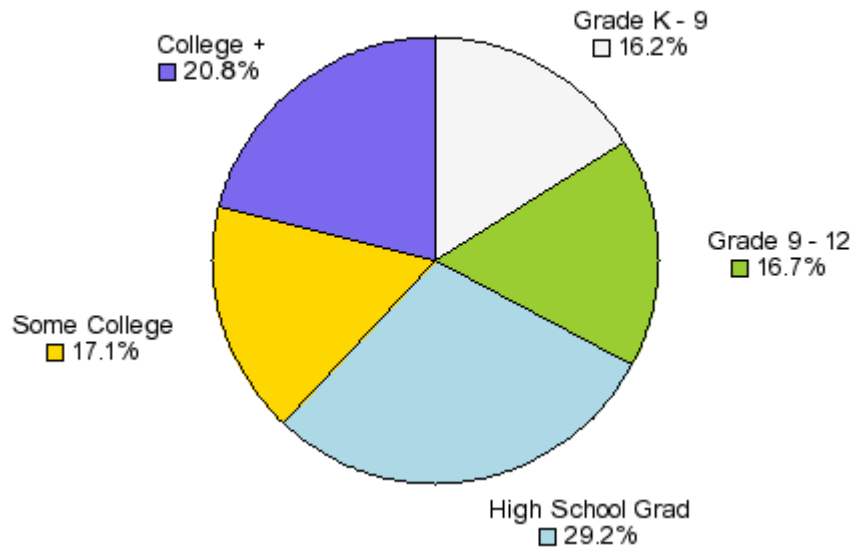
Population by Age (2003)



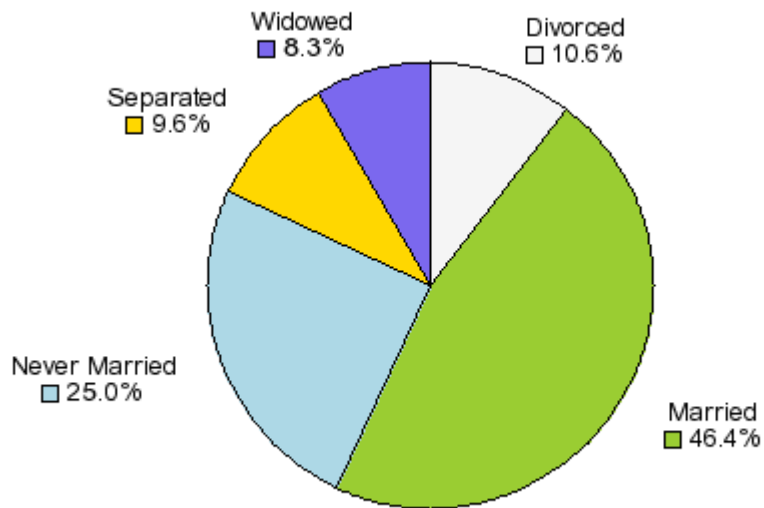
Population by Race (2003)

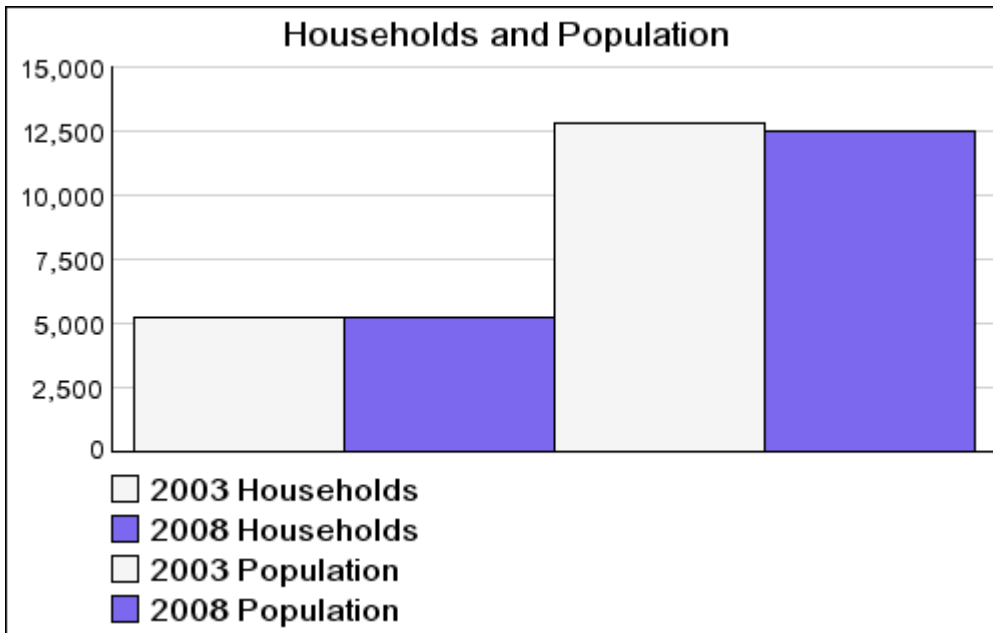


Education (2003)



Marital Status (2003)





Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
Total Population	13,061		13,093		12,856		12,500		0.2%	-2.8%
Population Density (Pop/Sq Mi)	63.9		64.1		62.9		61.2		0.2%	-2.8%
Total Households	5,129		5,321		5,304		5,278		3.7%	-0.5%

Population by Gender:

Gender	1990		2000		2003		2008		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
Male	6,057	46.4%	6,126	46.8%	6,044	47.0%	5,921	47.4%	1.1%	-2.0%
Female	7,004	53.6%	6,967	53.2%	6,812	53.0%	6,579	52.6%	-0.5%	-3.4%

Population by Race/Ethnicity

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
White	6,881	52.7%	6,977	53.3%	6,815	53.0%	6,576	52.6%	1.4%	-3.5%
Black	6,034	46.2%	5,634	43.0%	5,572	43.3%	5,473	43.8%	-6.6%	-1.8%
American Indian or Alaska Native	16	0.1%	22	0.2%	22	0.2%	21	0.2%	37.5%	-4.5%
Asian/Pacific Islander	16	0.1%	29	0.2%	25	0.2%	26	0.2%	81.3%	4.0%
Some Other Race	112	0.9%	278	2.1%	270	2.1%	258	2.1%	148.2%	-4.4%
Two or More Races			153	1.2%	149	1.2%	143	1.1%		-4.0%
Hispanic Ethnicity	255	2.0%	454	3.5%	505	3.9%	577	4.6%	78.0%	14.3%
Not Hispanic or Latino	12,806	98.0%	12,639	96.5%	12,351	96.1%	11,923	95.4%	-1.3%	-3.5%

Population by Age

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
0 to 4	893	6.8%	724	5.5%	700	5.4%	704	5.6%	-18.9%	0.6%
5 to 13	1,762	13.5%	1,544	11.8%	1,408	11.0%	1,259	10.1%	-12.4%	-10.6%
14 to 17	660	5.1%	780	6.0%	717	5.6%	637	5.1%	18.2%	-11.2%
18 to 24	927	7.1%	933	7.1%	1,150	8.9%	1,217	9.7%	0.6%	5.8%
25 to 34	1,829	14.0%	1,215	9.3%	1,201	9.3%	1,376	11.0%	-33.6%	14.6%
35 to 44	1,627	12.5%	1,881	14.4%	1,562	12.2%	1,240	9.9%	-4.0%	-20.6%
45 to 54	1,218	9.3%	1,804	13.8%	1,894	14.7%	1,815	14.5%	55.5%	-4.2%
55 to 64	1,554	11.9%	1,441	11.0%	1,480	11.5%	1,593	12.7%	-4.8%	7.6%
65 to 74	1,483	11.4%	1,502	11.5%	1,378	10.7%	1,252	10.0%	-7.1%	-9.1%
75 to 84	842	6.4%	917	7.0%	992	7.7%	1,031	8.2%	17.8%	3.9%
85+	265	2.0%	374	2.9%	352	2.7%	376	3.0%	41.1%	0.5%

Median Age:

Total Population	37.5	42.5	43.3	43.7
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Households by Income

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
\$0 - \$15,000	2,169	42.3%	1,421	26.7%	1,359	25.6%	1,234	23.4%	-37.3%	-9.2%
\$15,000 - \$24,999	1,054	20.5%	984	18.5%	930	17.5%	859	16.3%	-11.8%	-7.6%
\$25,000 - \$34,999	728	14.2%	756	14.2%	732	13.8%	688	13.0%	0.5%	-6.0%
\$35,000 - \$49,999	568	11.1%	858	16.1%	876	16.5%	873	16.5%	54.2%	-1.7%
\$50,000 - \$74,999	373	7.3%	721	13.6%	730	13.8%	741	14.0%	95.7%	1.5%
\$75,000 - \$99,999	96	1.9%	269	5.1%	316	6.0%	417	7.9%	229.2%	32.0%
\$100,000 - \$149,999	83	1.6%	144	2.7%	190	3.6%	271	5.1%	128.9%	42.6%
\$150,000 +	49	1.0%	168	3.2%	171	3.2%	195	3.7%	249.0%	14.0%
Average Hhld Income	\$26,164		\$39,965		\$42,622		\$46,364		52.7%	8.8%
Median Hhld Income	\$18,341		\$28,325		\$29,972		\$32,691		54.4%	9.1%
Per Capita Income	\$10,210		\$16,250		\$17,961		\$20,017		59.2%	11.4%

Employment and Business

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 16 + Population	10,083		10,423		10,386		10,227		3.4%	-1.5%
Employed	5,159	51.2%	5,178	49.7%	5,130	49.4%	5,006	49.0%	0.4%	-2.4%
Unemployed	379	3.8%	390	3.7%	392	3.8%	393	3.8%	2.9%	0.3%
In Armed Forces	32	0.3%	15	0.1%	15	0.1%	16	0.2%	-53.1%	6.7%
Not In Labor Force	4,515	44.8%	4,840	46.4%	4,849	46.7%	4,812	47.1%	7.2%	-0.8%
Number of Employees (Daytime Pop)					4,742					
Number of Establishments					439					
Emp in Blue Collar Occupations			2,638	52.0%						
Emp in White Collar Occupations			2,440	48.1%						

Housing Units

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Total Housing Units	6,184		6,547		6,531		6,502		5.9%	-0.4%
Owner Occupied	3,373	54.5%	3,649	55.7%	3,683	56.4%	3,732	57.4%	8.2%	1.3%
Renter Occupied	1,756	28.4%	1,672	25.5%	1,621	24.8%	1,546	23.8%	-4.8%	-4.6%
Vacant	1,053	17.0%	1,226	6.0%	1,227	18.8%	1,224	18.8%	16.4%	-0.2%

Vehicles Available

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Average Vehicles Per Household	1.48		1.57		1.57		1.57		6.1%	0.3%
0 Vehicles Available	879	17.1%	672	12.6%	676	12.7%	676	12.8%	-23.5%	0.0%
1 Vehicle Available	1,940	37.8%	1,989	37.4%	1,985	37.4%	1,975	37.4%	2.5%	-0.5%
2+ Vehicles Available	2,308	45.0%	2,660	50.0%	2,646	49.9%	2,627	49.8%	15.3%	-0.7%

Marital Status

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 15+ Population	10,242		10,615		11,315		10,273		3.6%	-9.2%
Married, Spouse Present	5,270	51.5%	5,063	47.7%	5,254	46.4%	4,658	45.3%	-3.9%	-11.3%
Married, Spouse Absent	495	4.8%	835	7.9%	1,086	9.6%	965	9.4%	68.7%	-11.1%
Divorced	706	6.9%	866	8.2%	1,205	10.6%	1,078	10.5%	22.7%	-10.5%
Widowed	1,279	12.5%	1,171	11.0%	937	8.3%	913	8.9%	-8.4%	-2.6%
Never Married	2,493	24.3%	2,680	25.2%	2,833	25.0%	2,659	25.9%	7.5%	-6.1%

Educational Attainment

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
Age 25+ Population	8,818		8,978		8,881		8,683		1.8%	-2.2%
Grade K - 8	1,946	22.1%	1,454	16.2%	1,438	16.2%	1,436	16.5%	-25.3%	-0.1%
Grade 9 - 12, no diploma	1,806	20.5%	1,378	15.4%	1,485	16.7%	1,468	16.9%	-23.7%	-43.5%
High School Graduate	2,424	27.5%	2,662	29.7%	2,596	29.2%	2,537	29.2%	9.8%	70.8%
Some College, No Degree	1,169	13.3%	1,570	17.5%	1,517	17.1%	1,467	16.9%	34.3%	-3.3%
Associates Degree	373	4.2%	479	5.3%	463	5.2%	447	5.1%	28.4%	-3.5%
Bachelor's Degree	704	8.0%	959	10.7%	923	10.4%	885	10.2%	36.2%	-4.1%
Graduate Degree	390	4.4%	476	5.3%	459	5.2%	443	5.1%	22.1%	-3.5%

Current year data is for the year **2003**, 5 year projected data is for the year **2008**. More [About Our Data](#).
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